

X SKUP PRIVREDNIKA I NAUČNIKA



INOVATIVNA REŠENJA OPERACIONOG MENADŽMENTA ZA REVITALIZACIJU PRIVREDE SRBIJE

5 - 6. novembar 2015. godine

Okrugli sto: Kako inovativna rešenja mogu da doprinesu razvoju Srbije?

Uvodna prezentacija:

***INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE  
šansa za razvoj privrede i proboj na svetsko tržište***

*Hadži Dušan Kaličanin, TECHNOKRATIA*

## OBLASTI KREATIVNIH INDUSTRIJA SRBIJE U KOJIMA IMA NAJVIŠE INOVACIJA:

- A) FESTIVALI
- B) ZABAVA
- C) MUZIKA
- D) UPRAVLJANJE
- E) MODA
- F) DIZAJN
- G) MULTIMEDIA
- H) KULTURA
- I) NAUKA
- J) TURIZAM
- K) USLUGE
- L) SOFTWARE
- M) START-UP-I I INVESTICIJE
- N) TEORIJA

## A) FESTIVALI

EXIT

<http://www.exitfest.org/>

GUČA

<http://saborguca.info/>

BEOGRADSKI MARATON

<http://bgdmarathon.org/>

BEER FEST

<http://www.belgradebeerfest.com/>

VITEZ FEST

[www.vitezfest.org](http://www.vitezfest.org)

FESTIVAL NAUKE

<http://festivalnauke.org/>

NOĆ MUZEJA

<http://www.nocmuzeja.rs/>

NOĆ ISTRAŽIVAČA

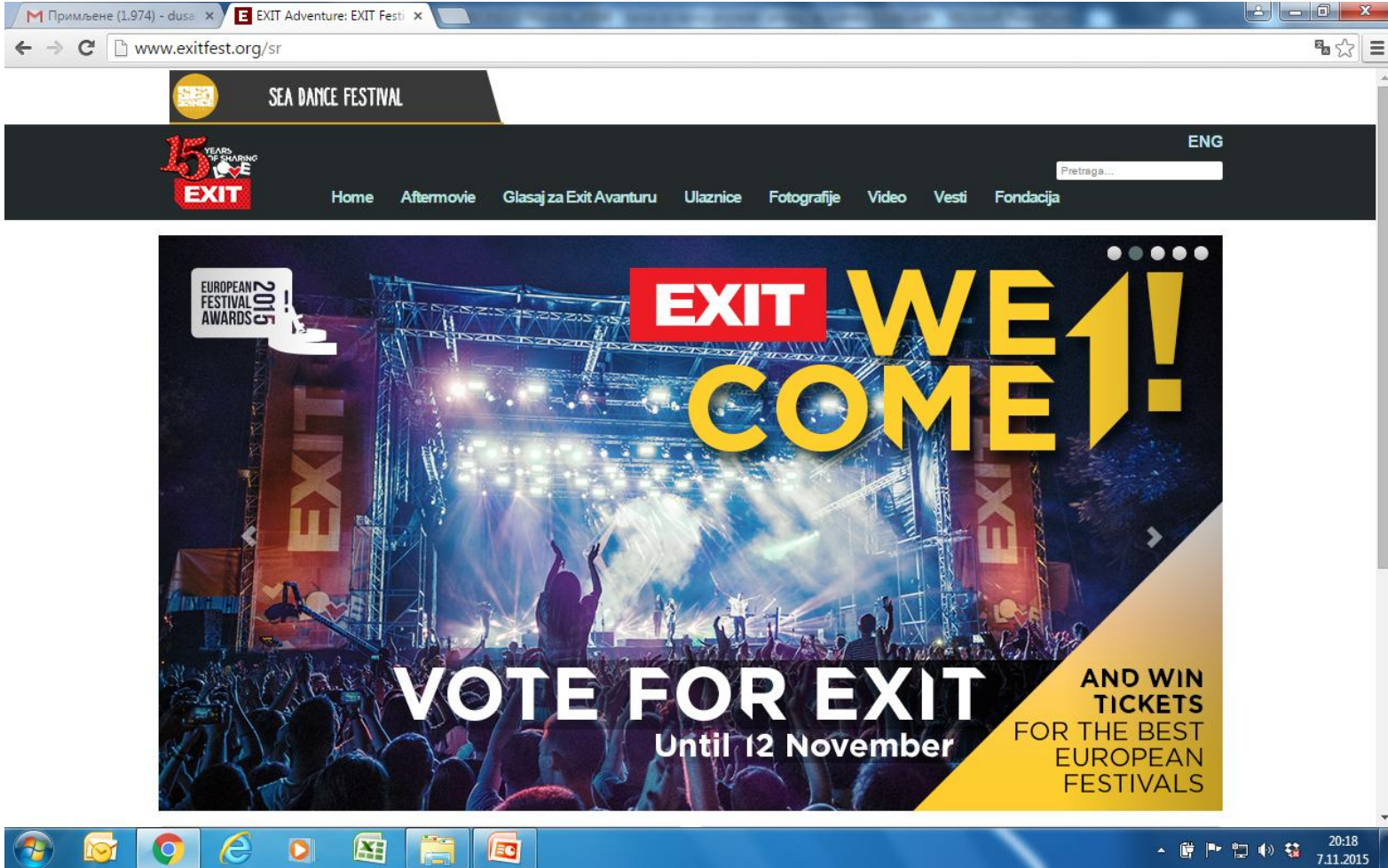
<http://nocistrzivaca.rs/>

MIKSER FESTIVAL

<http://festival.mikser.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište

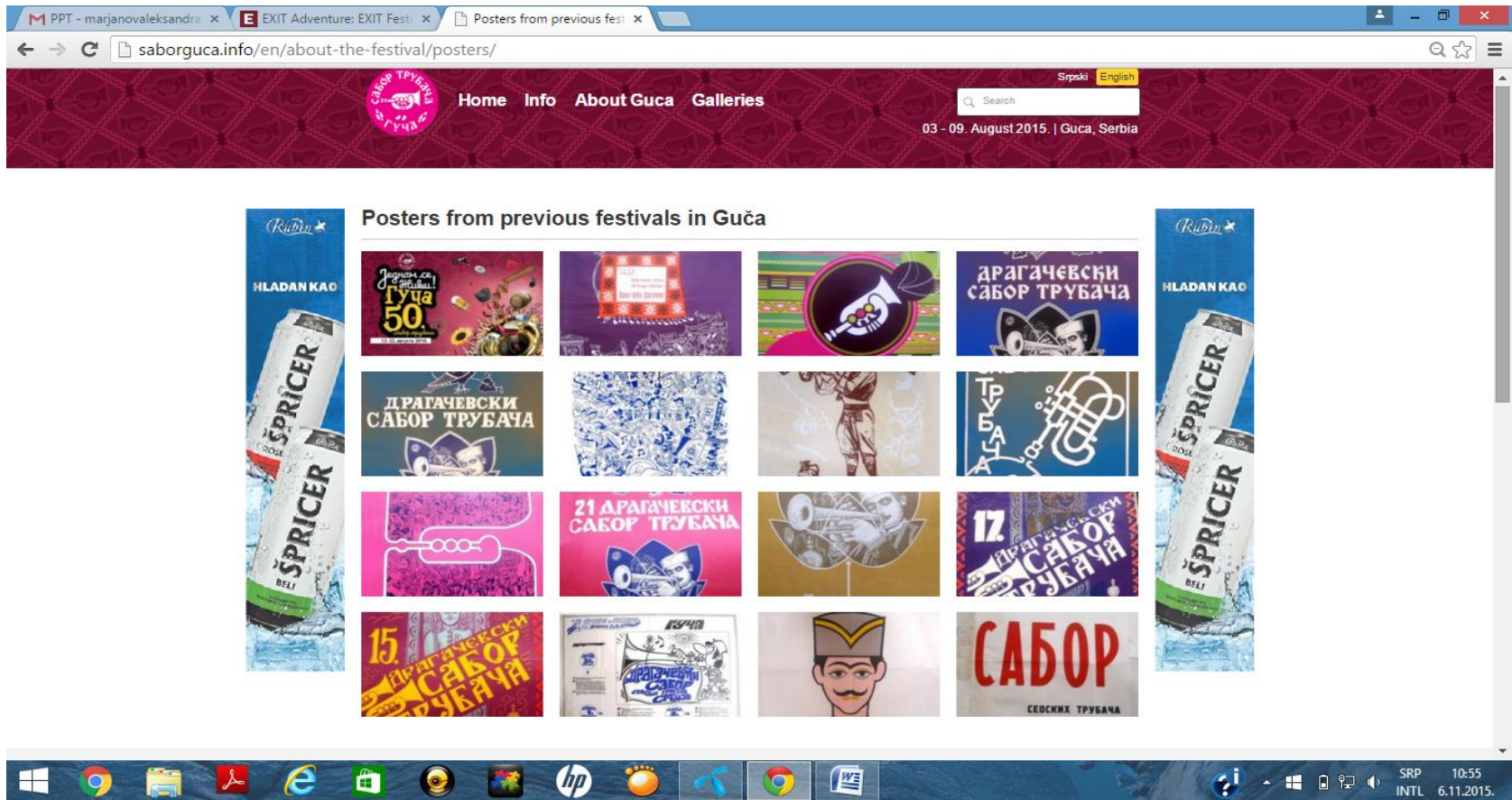


The screenshot shows a web browser window displaying the website for the EXIT festival. The browser's address bar shows the URL [www.exitfest.org/sr](http://www.exitfest.org/sr). The website header includes the text "SEA DANCE FESTIVAL" and "ENG". A navigation menu contains links for "Home", "Aftermovie", "Glasaj za Exit Avanturu", "Ulaznice", "Fotografije", "Video", "Vesti", and "Fondacija". A search bar is labeled "Pretraga...". The main content area features a large image of a festival stage with the text "EXIT WE COME!" and "VOTE FOR EXIT Until 12 November". A call to action on the right says "AND WIN TICKETS FOR THE BEST EUROPEAN FESTIVALS". A badge in the top left corner of the image reads "EUROPEAN FESTIVAL AWARDS 2015". The Windows taskbar at the bottom shows the time as 20:18 on 7.11.2015.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

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## šansa za razvoj privrede i proboj na svetsko tržište

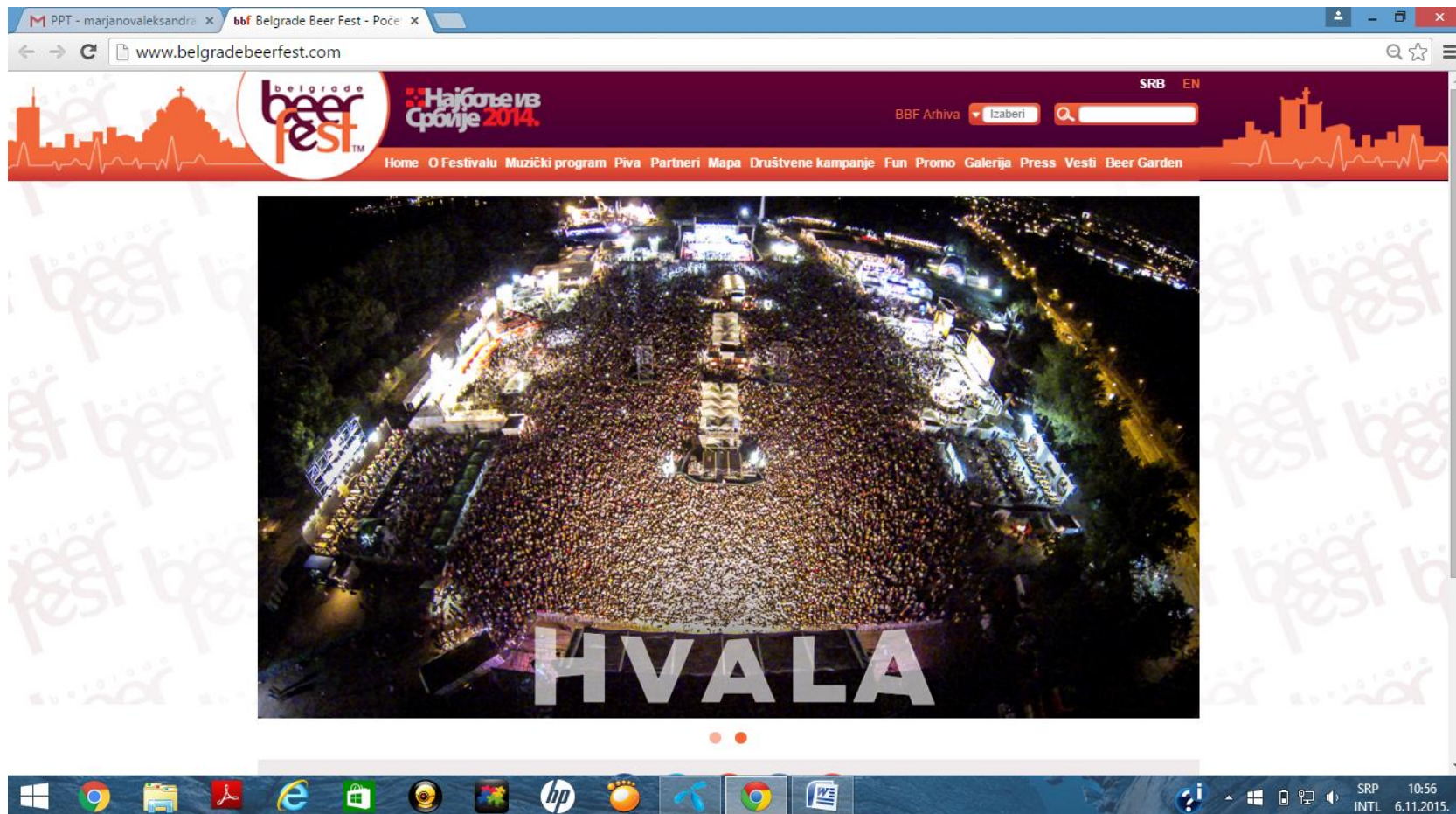


The screenshot shows a web browser window displaying the website for the 29th Beogradski Maraton. The browser's address bar shows the URL [bgdmarathon.org](http://bgdmarathon.org). The website header features the logo for "Beogradski Maraton" and a navigation menu with links for "Početna", "Prijava", "Informacije", "Vesti", "Multimedija", and "Kontakt". Below the header is a large banner image of a marathon race. Overlaid on the banner is a green box with the text "29. BEOGRADSKI MARATON" and a dark grey box with the date "16.04.2016.". A blue button labeled "Prijava" is positioned at the bottom left of the banner. On the left side of the browser window, there is a vertical sidebar with social media icons for Facebook, Twitter, and email, along with a plus sign for additional options. The Windows taskbar at the bottom shows various application icons and the system tray with the date "10:56 6.11.2015." and the language "SRP INTL".



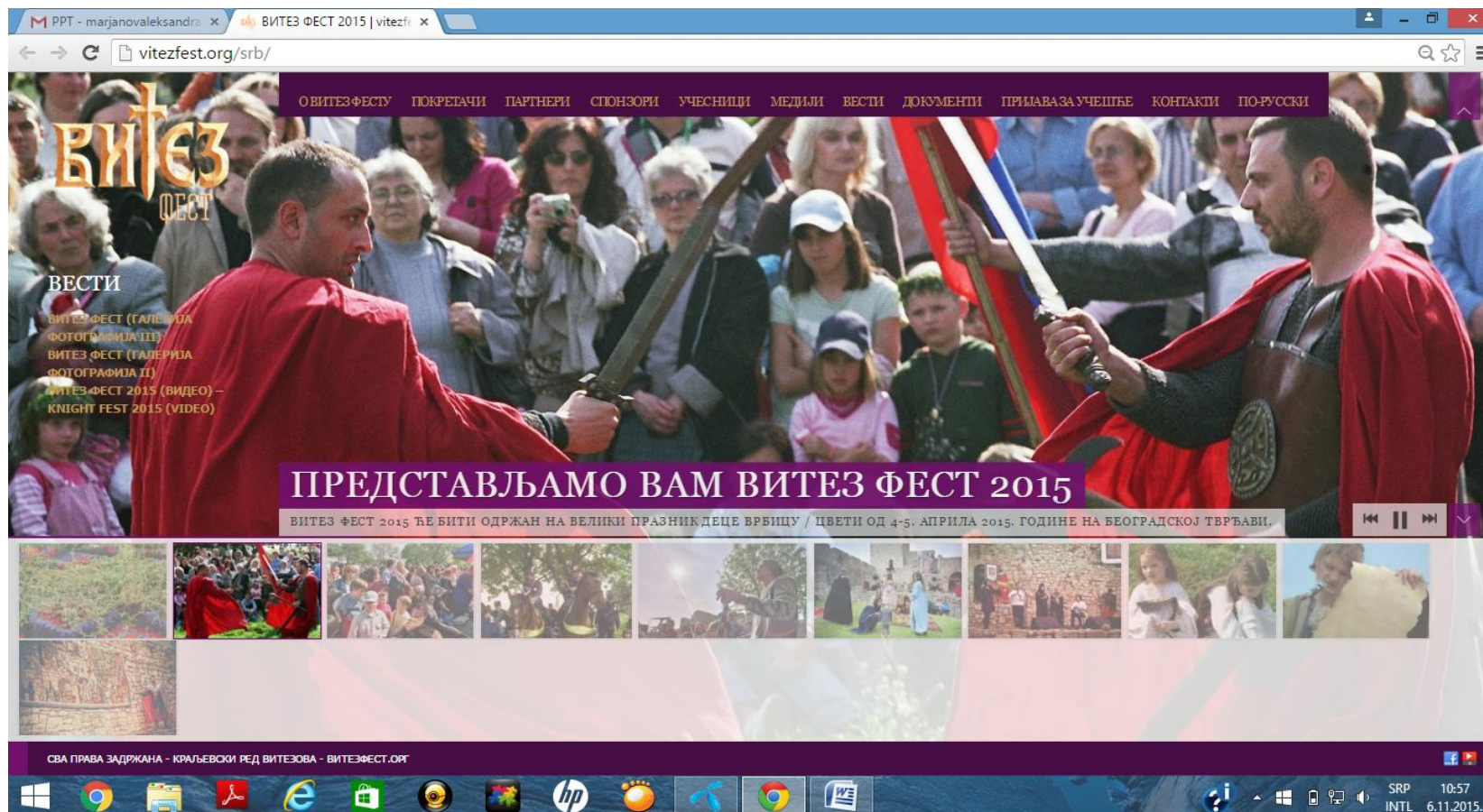
# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

šansa za razvoj privrede i proboj na svetsko tržište

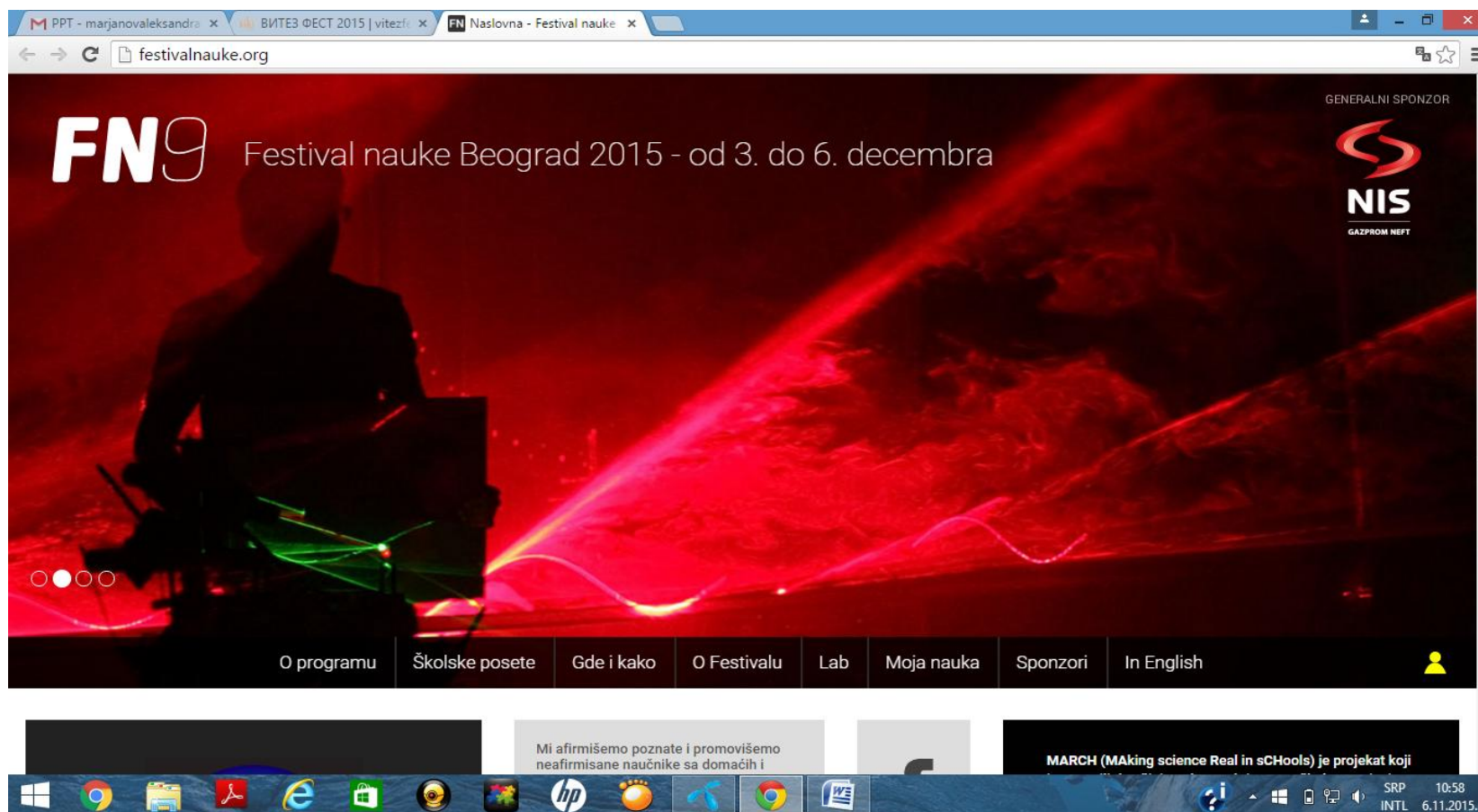


The screenshot shows a web browser window displaying the website [vitezfest.org/srb/](http://vitezfest.org/srb/). The page features a navigation menu with the following items: О ВИТЕЗФЕСТУ, ПОКРЕТАЧИ, ПАРТНЕРИ, СПОНЗОРИ, УЧЕСНИЦИ, МЕДИЈИ, ВЕСТИ, ДОКУМЕНТИ, ПРИЈАВА ЗА УЧЕШЋЕ, КОНТАКТИ, ПО-РУССКИ. The main content area is dominated by a large video player showing two knights in red capes and armor holding swords. Below the video, a purple banner reads "ПРЕДСТАВЉАМО ВАМ ВИТЕЗ ФЕСТ 2015". Underneath the banner, text states: "ВИТЕЗ ФЕСТ 2015 ЋЕ БИТИ ОДРЖАН НА ВЕЛИКИ ПРАЗНИК ДЕЦЕ ВРБНИЦУ / ЦВЕТИ ОД 4-5. АПРИЛА 2015. ГОДИНЕ НА БЕОГРАДСКОЈ ТВРЂАВИ." To the left of the video, there is a sidebar with the heading "ВЕСТИ" and a list of links: ВИТЕЗ ФЕСТ (ГАЛЕРИЈА ФОТОГРАФИЈА III), ВИТЕЗ ФЕСТ (ГАЛЕРИЈА ФОТОГРАФИЈА II), ВИТЕЗ ФЕСТ 2015 (ВИДЕО) - KNIGHT FEST 2015 (VIDEO). Below the video player, there is a row of small thumbnail images. At the bottom of the page, a footer contains the text "СВА ПРАВА ЗАДРЖАНА - КРАЉЕВСКИ РЕД ВИТЕЗОВА - ВИТЕЗФЕСТ.ОРГ". The browser's taskbar at the bottom shows various application icons and the system tray with the date 6.11.2015 and time 10:57.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

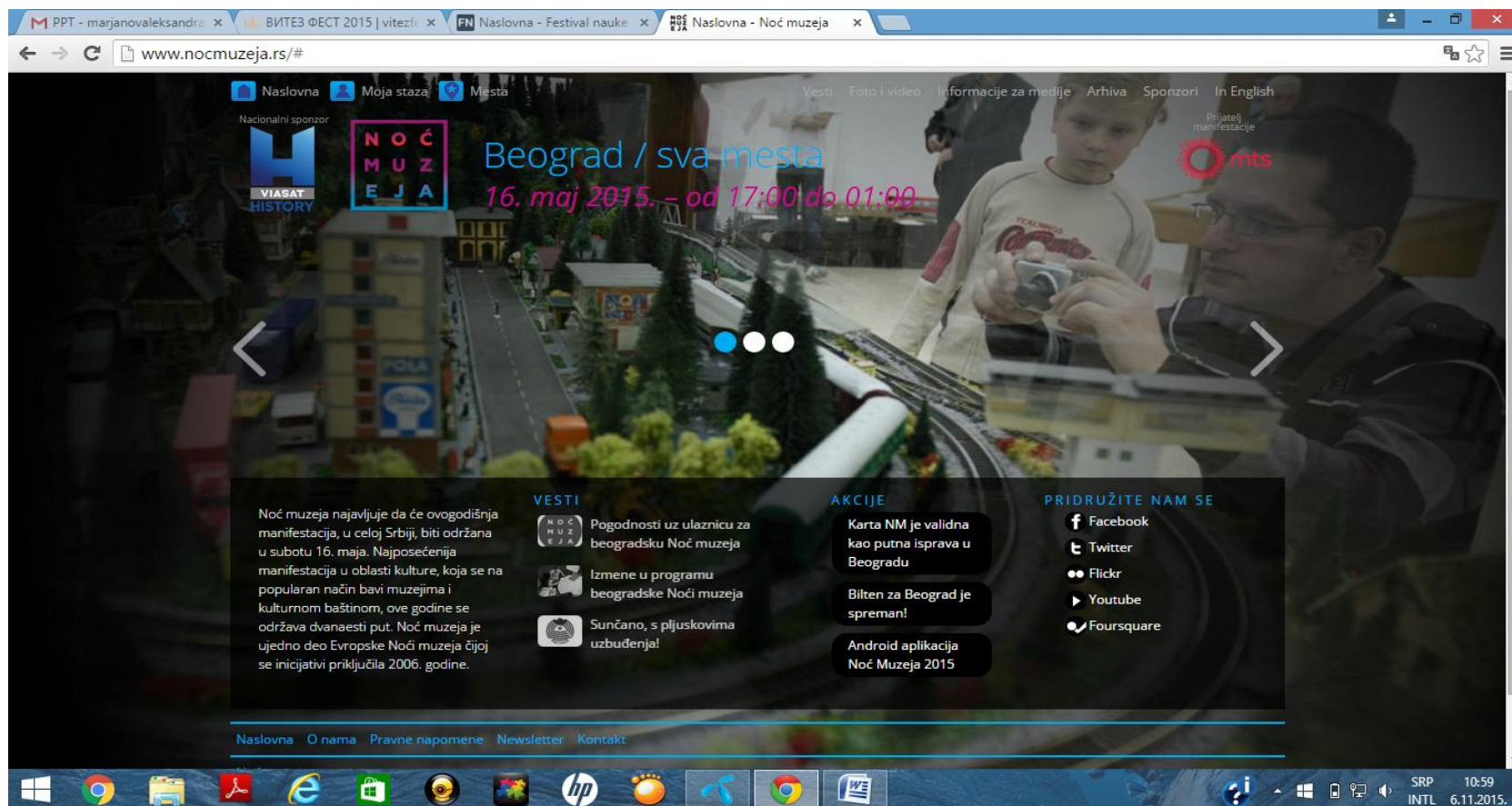
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the website for the Festival of Science in Belgrade 2015. The browser tabs include 'PPT - marjanovaleksandra', 'ВИТЕЗ ФЕКТ 2015 | vitezf...', and 'FN Naslovna - Festival nauke'. The address bar shows 'festivalnauke.org'. The website header features the 'FN9' logo and the text 'Festival nauke Beograd 2015 - od 3. do 6. decembra'. The main visual is a silhouette of a person in a dark room with red laser beams and a green laser line. In the top right corner, it says 'GENERALNI SPONZOR' with the 'NIS GAZPROM NEFT' logo. A navigation menu at the bottom includes 'O programu', 'Školske posete', 'Gde i kako', 'O Festivalu', 'Lab', 'Moja nauka', 'Sponzori', and 'In English'. The Windows taskbar at the bottom shows various application icons and the system tray with the date 'SRP 10:58 INTL 6.11.2015.' and a notification for 'MARCH (MAKING science Real in sCHools) je projekat koji'.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



www.nocmuzeja.rs/#

Naslovna Moja staza Mesta

Vesti Foto i video Informacije za medije Arhiva Sponzori In English

Nacionalni sponsor

VIASAT HISTORY

NOĆ MUZEJA

Beograd / sva mesta

16. maj 2015. – od 17:00 do 01:00

Prijatelji manifestacije

rnts

VESTI

Noć muzeja najavljuje da će ovogodišnja manifestacija, u celoj Srbiji, biti održana u subotu 16. maja. Najposećenija manifestacija u oblasti kulture, koja se na popularan način bavi muzejima i kulturnom baštinom, ove godine se održava dvanaesti put. Noć muzeja je ujedno deo Evropske Noći muzeja čijoj se inicijativi priključila 2006. godine.

Pogodnosti uz ulaznicu za beogradsku Noć muzeja

Izmene u programu beogradske Noći muzeja

Sunčano, s pljuskovima uzbuđenja!

AKCIJE

Karta NM je validna kao putna isprava u Beogradu

Biten za Beograd je spreman!

Android aplikacija Noć Muzeja 2015

PRIDRUŽITE NAM SE

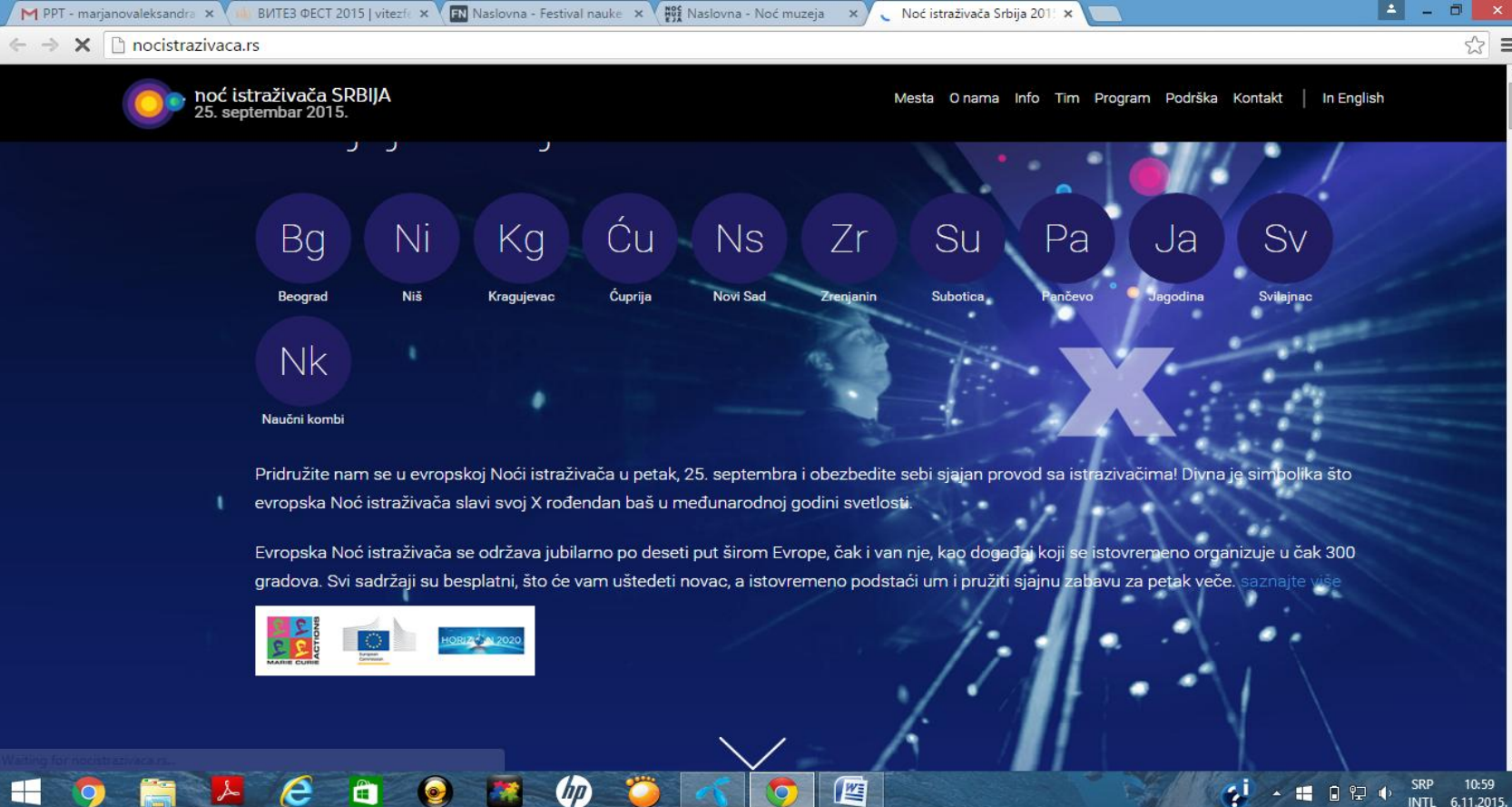
- Facebook
- Twitter
- Flickr
- Youtube
- Foursquare

Naslovna O nama Pravne napomene Newsletter Kontakt

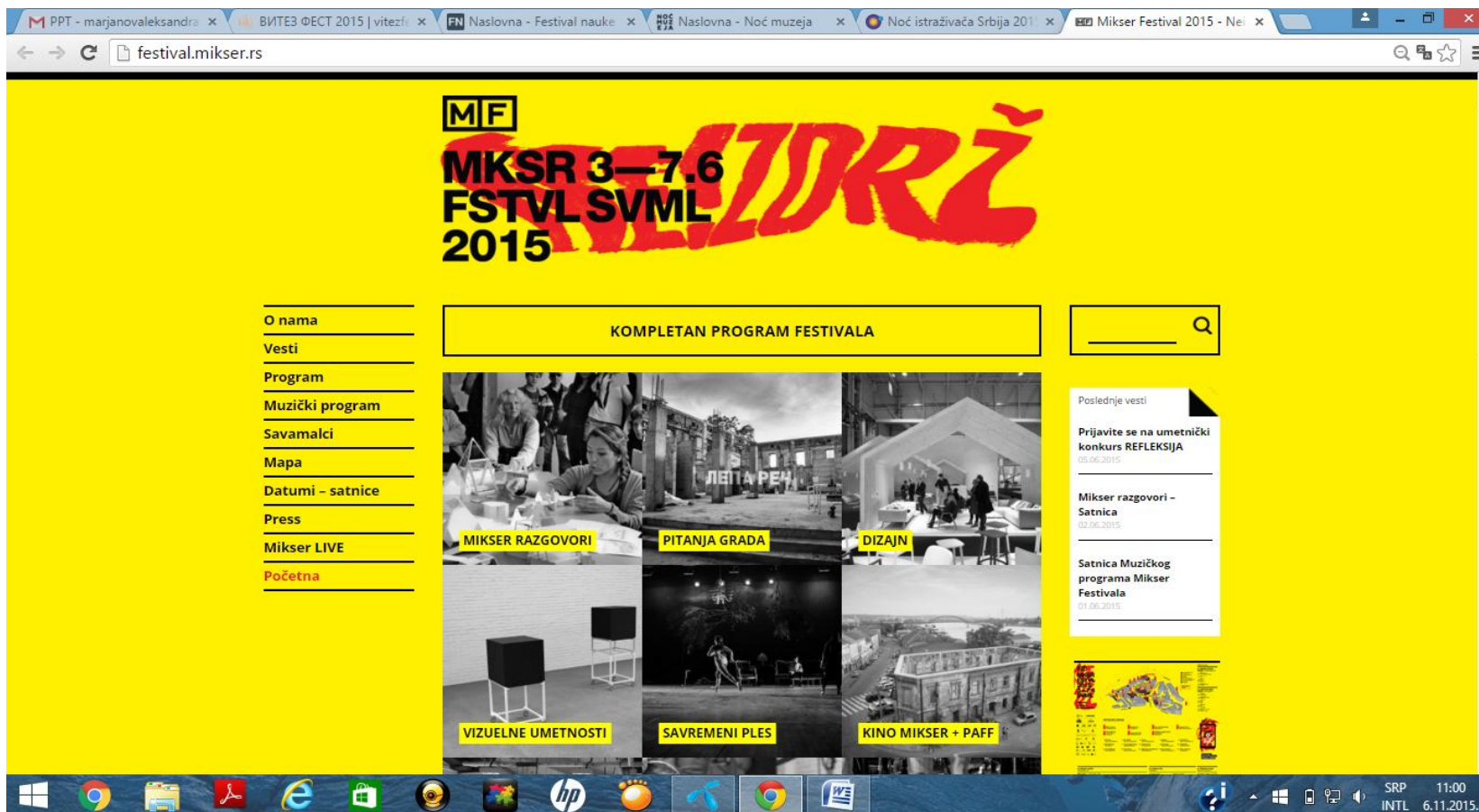


# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the website for the 'Noć istraživača SRBIJA' event. The browser tabs include 'PPT - marjanovaleksandra', 'BITEŽ FECT 2015 | vitezfr', 'FN Naslovna - Festival nauke', 'NOĆ SRBIJE Naslovna - Noć muzeja', and 'Noć istraživača Srbija 2015'. The website URL is 'nocistrazivaca.rs'. The page header features the event logo and date '25. septembar 2015.', along with navigation links: 'Mesta', 'O nama', 'Info', 'Tim', 'Program', 'Podrška', 'Kontakt', and 'In English'. The main content area displays a grid of circular icons representing different cities: Bg (Beograd), Ni (Niš), Kg (Kragujevac), Ću (Ćuprija), Ns (Novi Sad), Zr (Zrenjanin), Su (Subotica), Pa (Pančevo), Ja (Jagodina), Sv (Svilajnac), and Nk (Naučni kombi). Below the grid, there is a large 'X' symbol and text in Serbian: 'Pridružite nam se u evropskoj Noći istraživača u petak, 25. septembra i obezbedite sebi sjajan provod sa istraživačima! Divna je simbolika što evropska Noć istraživača slavi svoj X rođendan baš u međunarodnoj godini svetlosti.' and 'Evropska Noć istraživača se održava jubilarno po deseti put širom Evrope, čak i van nje, kao događaj koji se istovremeno organizuje u čak 300 gradova. Svi sadržaji su besplatni, što će vam uštedeti novac, a istovremeno podstaći um i pružiti sjajnu zabavu za petak večer. [saznajte više](#)'. At the bottom of the page, there are logos for 'EUROPEAN COMMISSION', 'EUROPEAN UNION', and 'HORIZON 2020'. The Windows taskbar at the bottom shows various application icons and the system tray with the date '6.11.2015.' and time '10:59'.



The screenshot shows a web browser window displaying the website for Mikser Festival 2015. The browser's address bar shows 'festival.mikser.rs'. The website has a bright yellow background. At the top, it features the 'MF' logo and the text 'MKSR 3—7.6 FESTIVAL SVML 2015' in large, bold letters, with 'FESTIVAL SVML' in a stylized red font. Below this, there is a navigation menu on the left with links: 'O nama', 'Vesti', 'Program', 'Muzički program', 'Savamalci', 'Mapa', 'Datumi – satnice', 'Press', 'Mikser LIVE', and 'Početna'. In the center, a yellow box contains the text 'KOMPLETAN PROGRAM FESTIVALA'. Below this, there is a grid of six images representing different festival activities, each with a yellow label: 'MIKSER RAZGOVORI', 'PITANJA GRADA', 'DIZAJN', 'VIZUELNE UMETNOSTI', 'SAVREMENI PLES', and 'KINO MIKSER + PAFF'. On the right side, there is a search bar and a 'Poslednje vesti' section with three news items: 'Prijavite se na umetnički konkurs REFLEKSIJA', 'Mikser razgovori – Satnica', and 'Satnica Muzičkog programa Mikser Festivala'. At the bottom of the browser window, the Windows taskbar is visible with various application icons and the system tray showing the date and time as 11:00 on 6.11.2015.

## B) ZABAVA

BELGRADE BANGING

<http://www.belgradebanging.rs/>

NIGHTLIFE UNIVERSITY

<http://www.nightlifeuniversity.com/>

BELGRADE VIP – True Concierge Service

<http://www.belgrade-vip.com/>

MLADOST / LUDOST / RADOST / BRANKOW / TUBE / LASTA ENTERTAINMENT SYSTEM

<http://www.mladost-ludost.com/>

<http://www.radostdiscogrill.com/>

<http://www.brankow.com/>

<http://www.thetube.rs/>

[www.facebook.com/LastaGradskiSplav](http://www.facebook.com/LastaGradskiSplav)

ADA CIGANLIJA ENTERTAINMENT SYSTEM

<http://www.adaciganlija.rs/>

RESERVE SERBIA

<http://reserve.rs/>

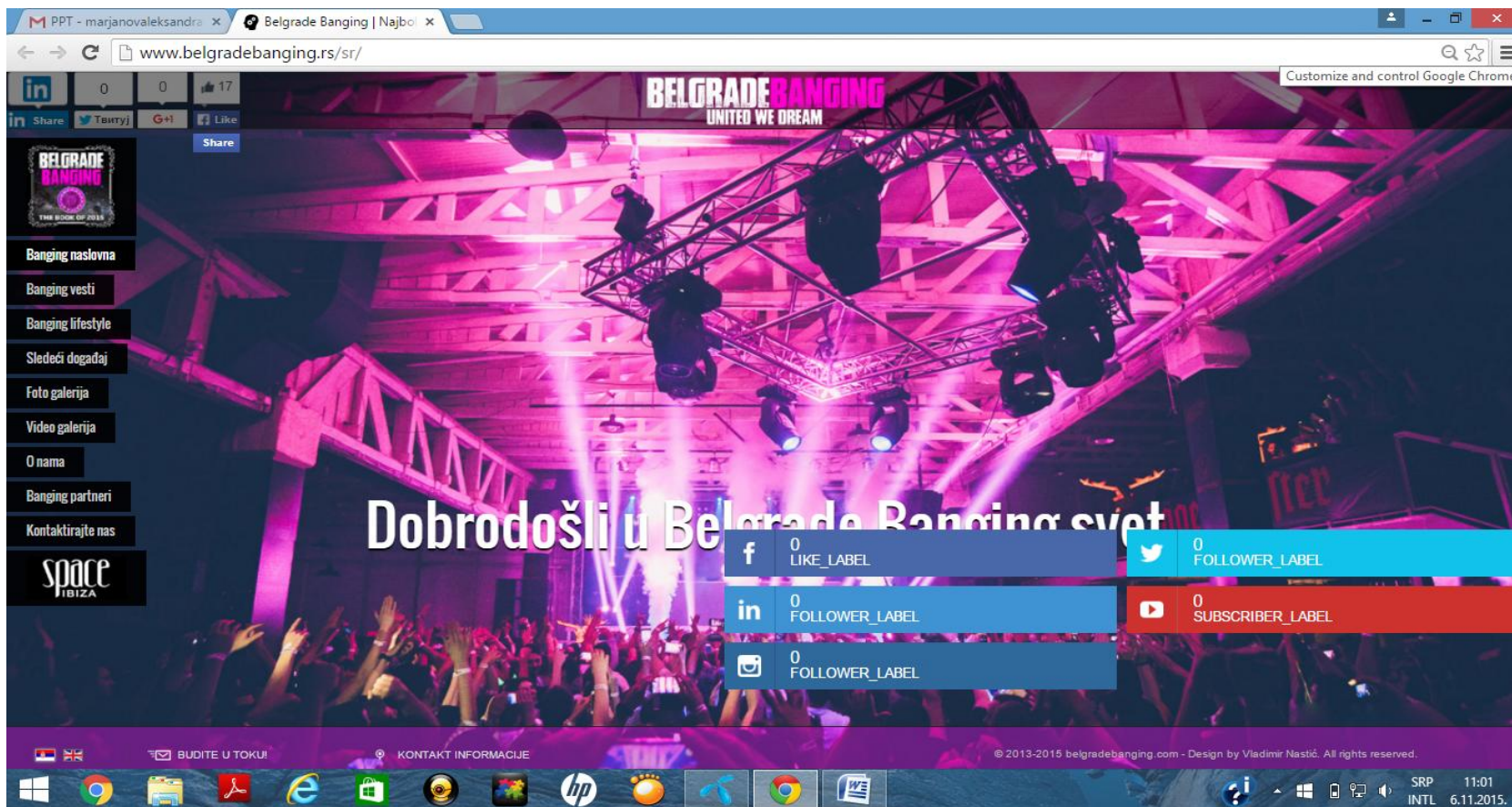
DUBAI RESERVE

<http://dubaireserve.com/>



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

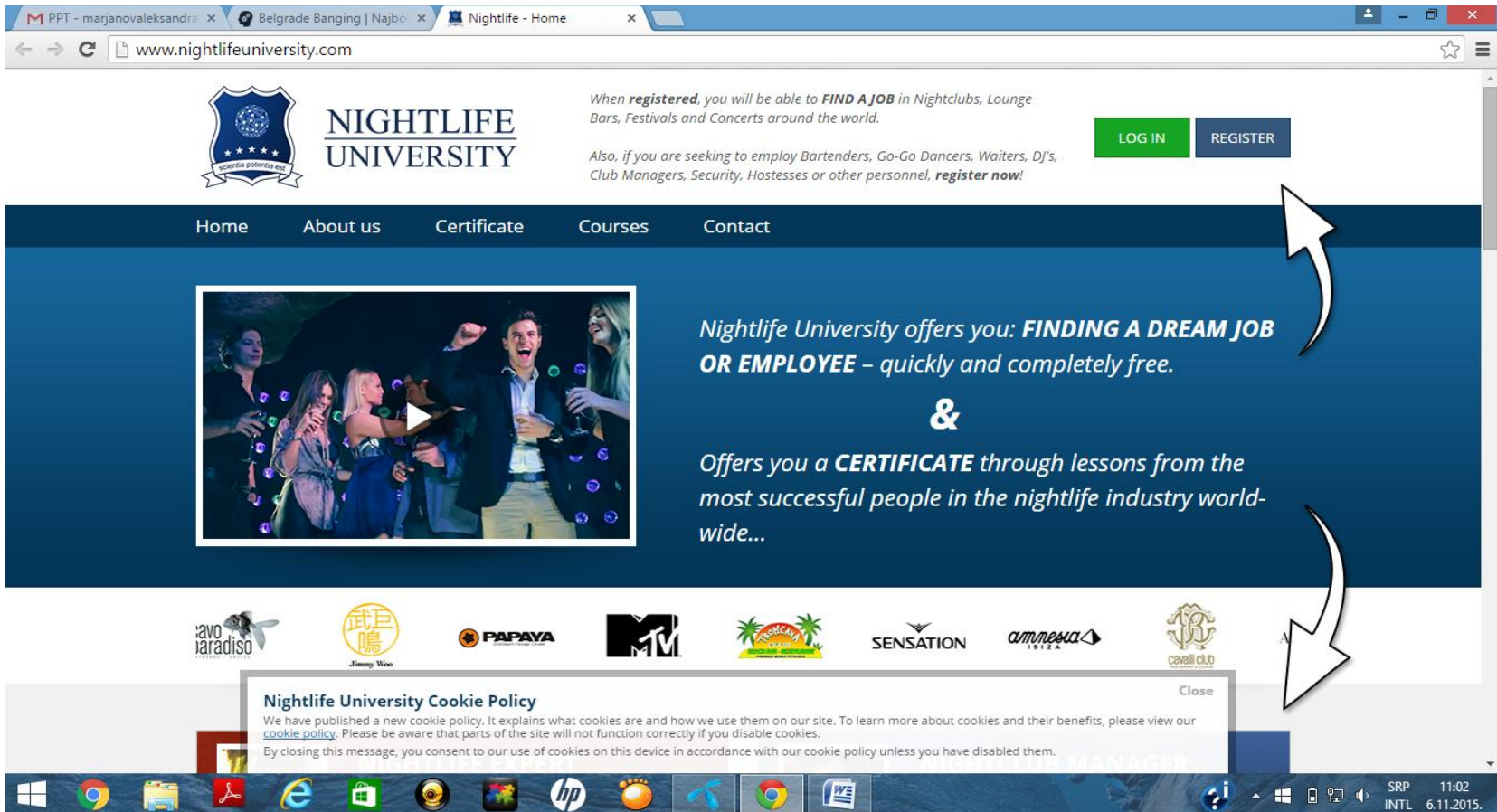
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser displaying the website for Belgrade Banging. The browser's address bar shows the URL [www.belgradebanging.rs/sr/](http://www.belgradebanging.rs/sr/). The website features a vibrant, pink and purple background image of a nightclub interior with a large crowd of people dancing and their hands raised. The text "BELGRADE BANGING UNITED WE DREAM" is visible at the top of the image. Below the image, the main heading reads "Dobrodošli u Belgrade Banging svet". To the left of the main content, there is a vertical navigation menu with the following items: "Banging naslovna", "Banging vesti", "Banging lifestyle", "Sledeći događaj", "Foto galerija", "Video galerija", "O nama", "Banging partneri", and "Kontaktirajte nas". Below the menu is a logo for "space IBIZA". On the right side of the page, there are four social media sharing buttons: Facebook (0 LIKE\_LABEL), Twitter (0 FOLLOWER\_LABEL), LinkedIn (0 FOLLOWER\_LABEL), and YouTube (0 SUBSCRIBER\_LABEL). At the bottom of the page, there is a footer with the text "© 2013-2015 belgradebanging.com - Design by Vladimir Nastić. All rights reserved." and a Windows taskbar at the very bottom showing the system tray with the date 6.11.2015 and time 11:01.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

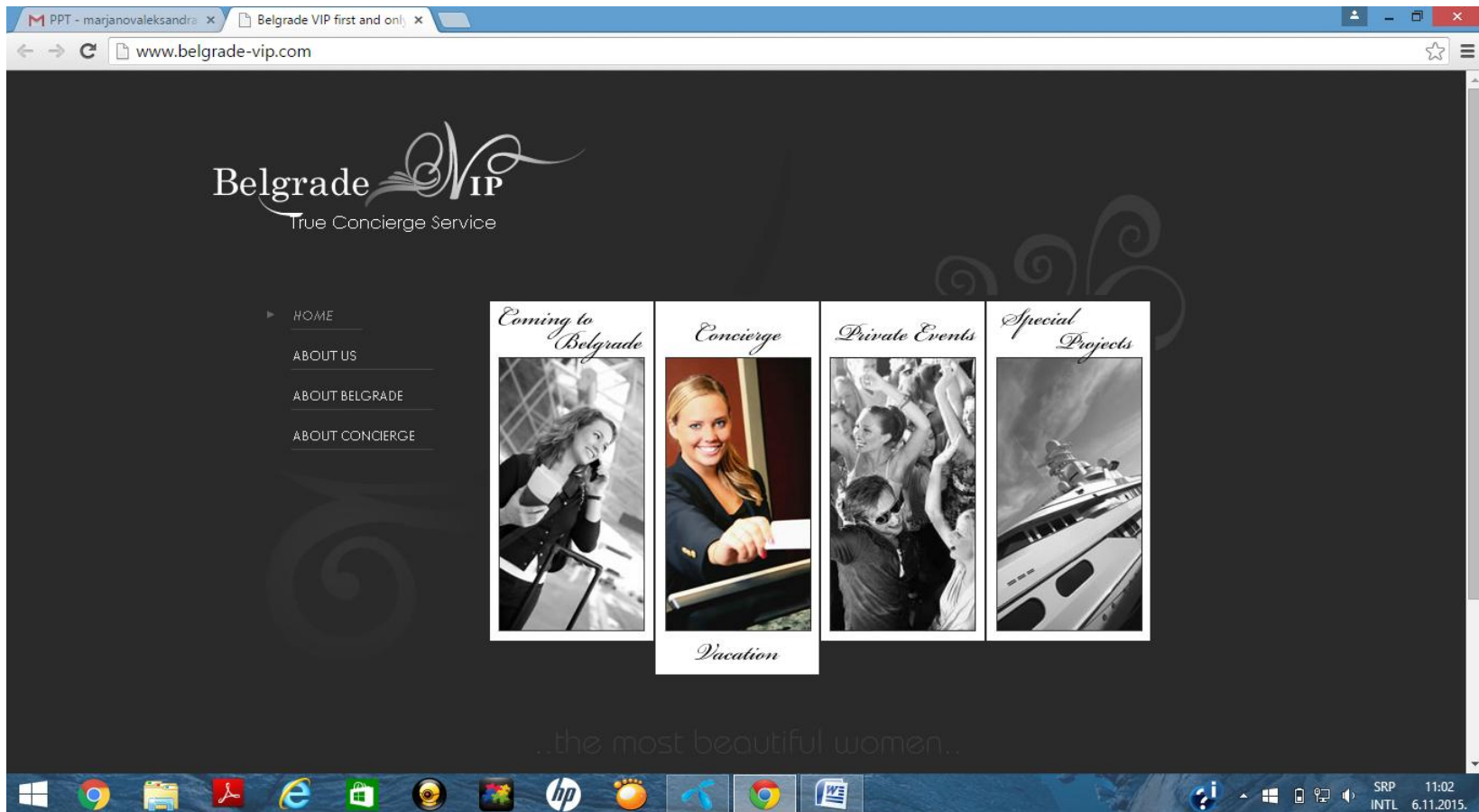
## šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the website [www.nightlifeuniversity.com](http://www.nightlifeuniversity.com). The page features the Nightlife University logo, navigation links (Home, About us, Certificate, Courses, Contact), and a main promotional banner. The banner includes a video player showing a group of people at a nightclub and text that reads: "Nightlife University offers you: **FINDING A DREAM JOB OR EMPLOYEE** – quickly and completely free. & Offers you a **CERTIFICATE** through lessons from the most successful people in the nightlife industry world-wide...". There are "LOG IN" and "REGISTER" buttons. A "Nightlife University Cookie Policy" notification is visible at the bottom of the browser window. The Windows taskbar at the bottom shows the date as 6.11.2015 and the time as 11:02.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



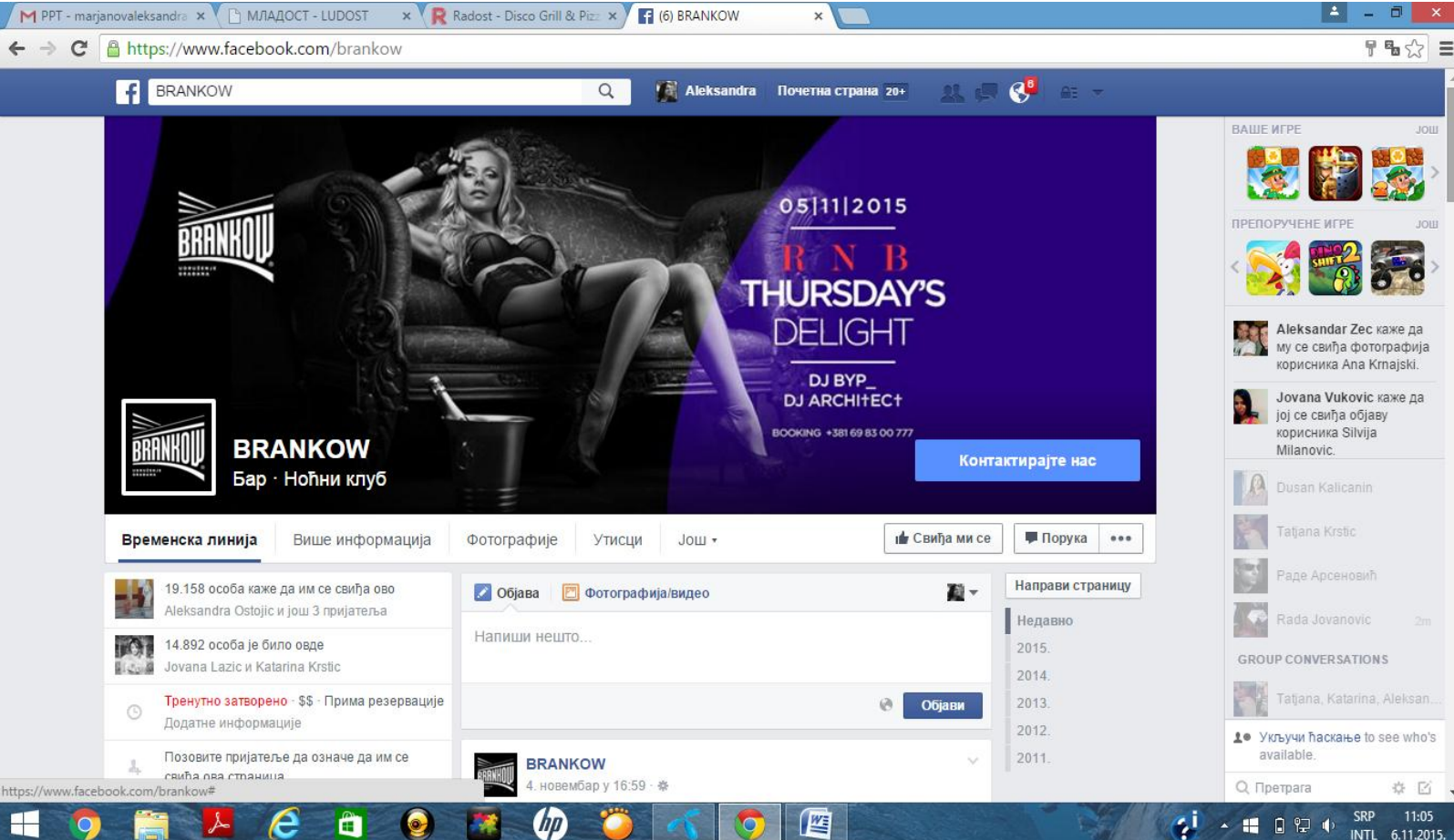
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## Šansa za razvoj privrede i proboj na svetsko tržište



BRANKOW  
Бар · Ноћни клуб

05|11|2015  
**RNB**  
THURSDAY'S  
DELIGHT  
DJ BVP  
DJ ARCHITECT  
BOOKING +381 69 83 00 777  
Контактирајте нас

Ваше игре  
Преporučене игре

Александар Зец каже да му се свиђа фотографија корисника Ана Крајски.

Јована Вукочић каже да јој се свиђа објаву корисника Силвија Милановић.

Дусан Калићанин  
Тађана Крстић  
Раде Арсенивић  
Рада Јовановић  
Тађана, Катарина, Александар...

Недавно  
2015.  
2014.  
2013.  
2012.  
2011.

ГРУП КОНВЕРСАЦИЈЕ  
Укључи Паскаље to see who's available.

19.158 особа каже да им се свиђа ово  
Александра Остојић и још 3 пријатеља

14.892 особа је било овде  
Јована Лазић и Катарина Крстић

Тренутно затворено - \$\$ - Прима резервације  
Додатне информације

Позовите пријатеље да означе да им се свиђа ова страница

BRANKOW  
4. новембар у 16:59

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



www.adaciganlija.rs

Latinica

**ада циганлија**

**Почетна**

- О Ади
- Инфо
- Јавне набавке
- Јавни позиви
- Мапа Аде
- Купалиште
- Тениска хала
- Голф терени
- Парк за венчања
- Марина и приобаље
- Анкете

23. 10. 2015  
[БУДИ ДЕО РОЗЕ ТИМА](#)  
Београд , 23.10.2015 ...

21. 10. 2015  
[РЕГИОНАЛНО ТАКМИЧЕЊЕ У ФУДБАЛУ УЧЕНИКА СА ПОСЕБНИМ ПОТРЕБАМА](#)  
Београд , 21.10.2015 ...

14. 10. 2015  
[РЕГИОНАЛНО ТАКМИЧЕЊЕ У ФУДБАЛУ УЧЕНИКА СА ПОСЕБНИМ ПОТРЕБАМА](#)  
Београд , 14.10.2015 ...

01. 10. 2015  
[СУСРЕТ ДЕЦЕ ЕВРОПЕ "РАДОСТ ЕВРОПЕ"](#)  
Београд , 01.10.2015 ...

26. 09. 2015  
[ЧУКАРИЧКИ РУКАВАЦ ПРОХОДАН](#)  
Београд , 26.09.2015 ...

**Спортска понуда**

- Спортске организације
- Комерцијална понуда
- Остали садржаји

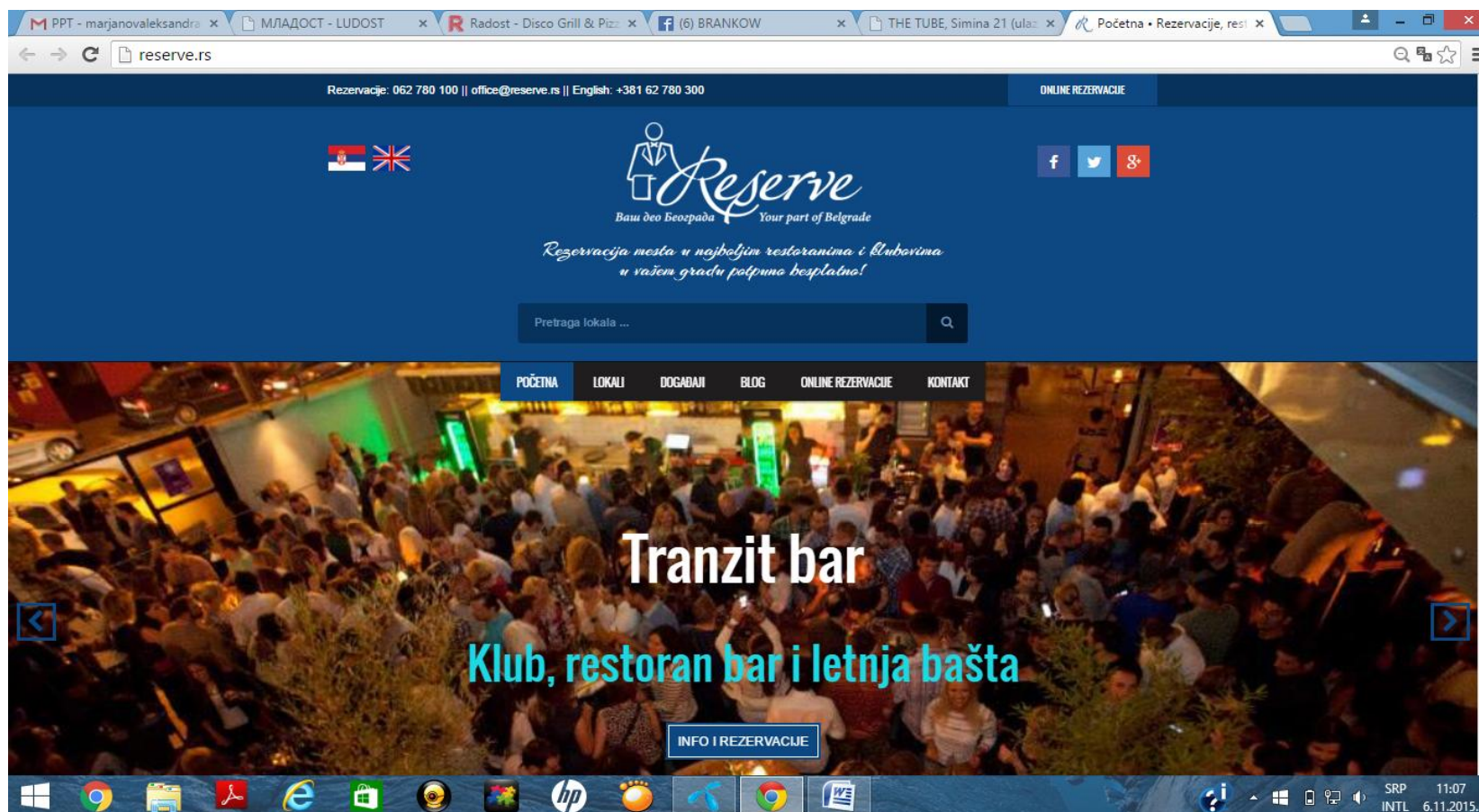
**Камере**

Пратите уживо дешавања на Ади Циганлији [ [деталјније](#) ]



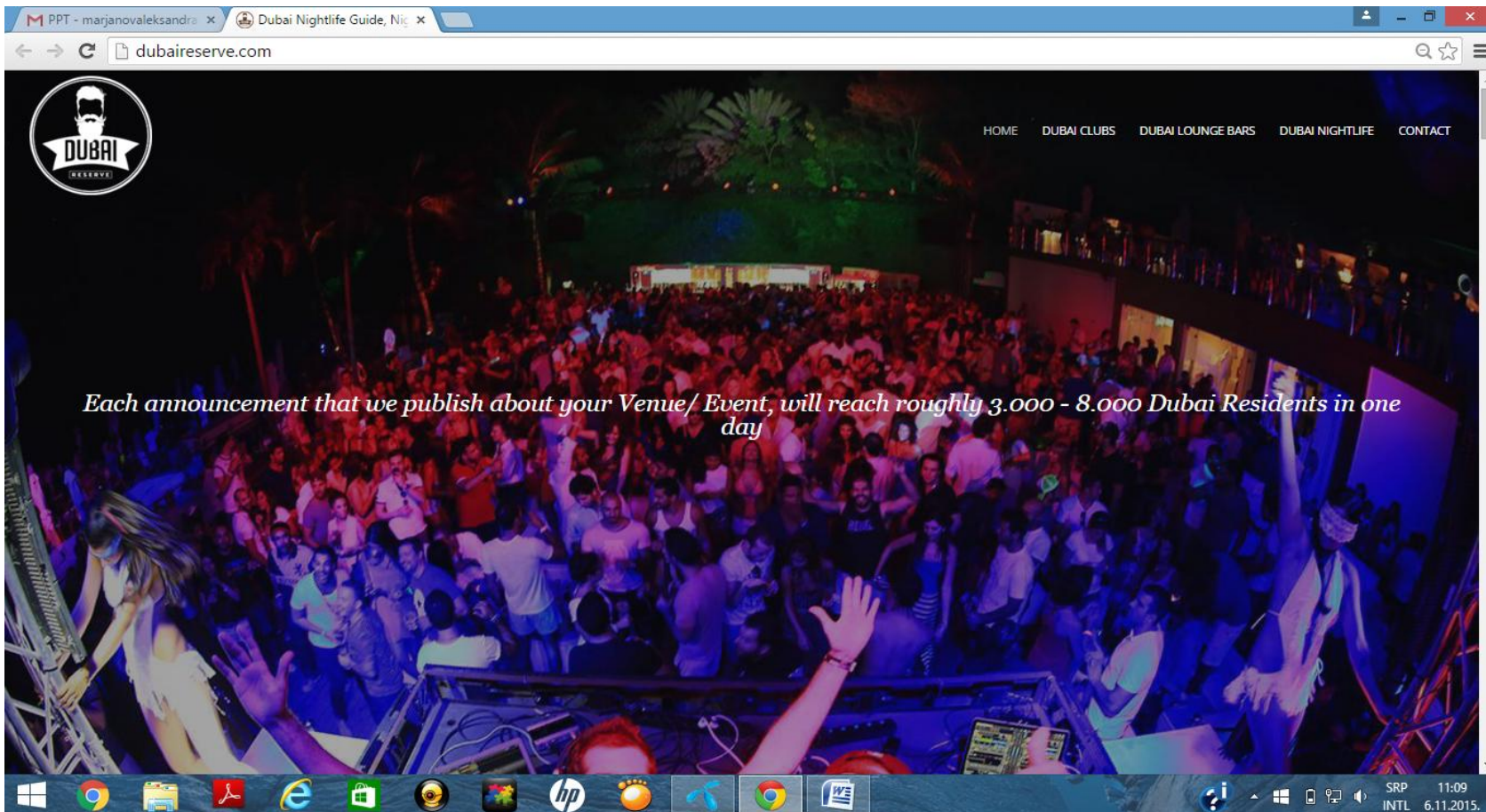
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## Šansa za razvoj privrede i proboj na svetsko tržište



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window with the URL [dubaireserve.com](http://dubaireserve.com). The page features a large, vibrant photograph of a nightclub scene with a DJ at a booth and a large crowd of people dancing. The text overlaid on the image reads: "Each announcement that we publish about your Venue/ Event, will reach roughly 3.000 - 8.000 Dubai Residents in one day". The website's navigation menu includes links for HOME, DUBAI CLUBS, DUBAI LOUNGE BARS, DUBAI NIGHTLIFE, and CONTACT. The browser's taskbar at the bottom shows various application icons and the system clock indicating 11:09 on 6.11.2015.



### C) MUZIKA

SOUNDMUTE RECORDINGS

<http://www.soundmute-recordings.com/>

TESERACT STUDIO

[www.facebook.com/tesseractstudio/](http://www.facebook.com/tesseractstudio/)

SPACEDOC RECORDS

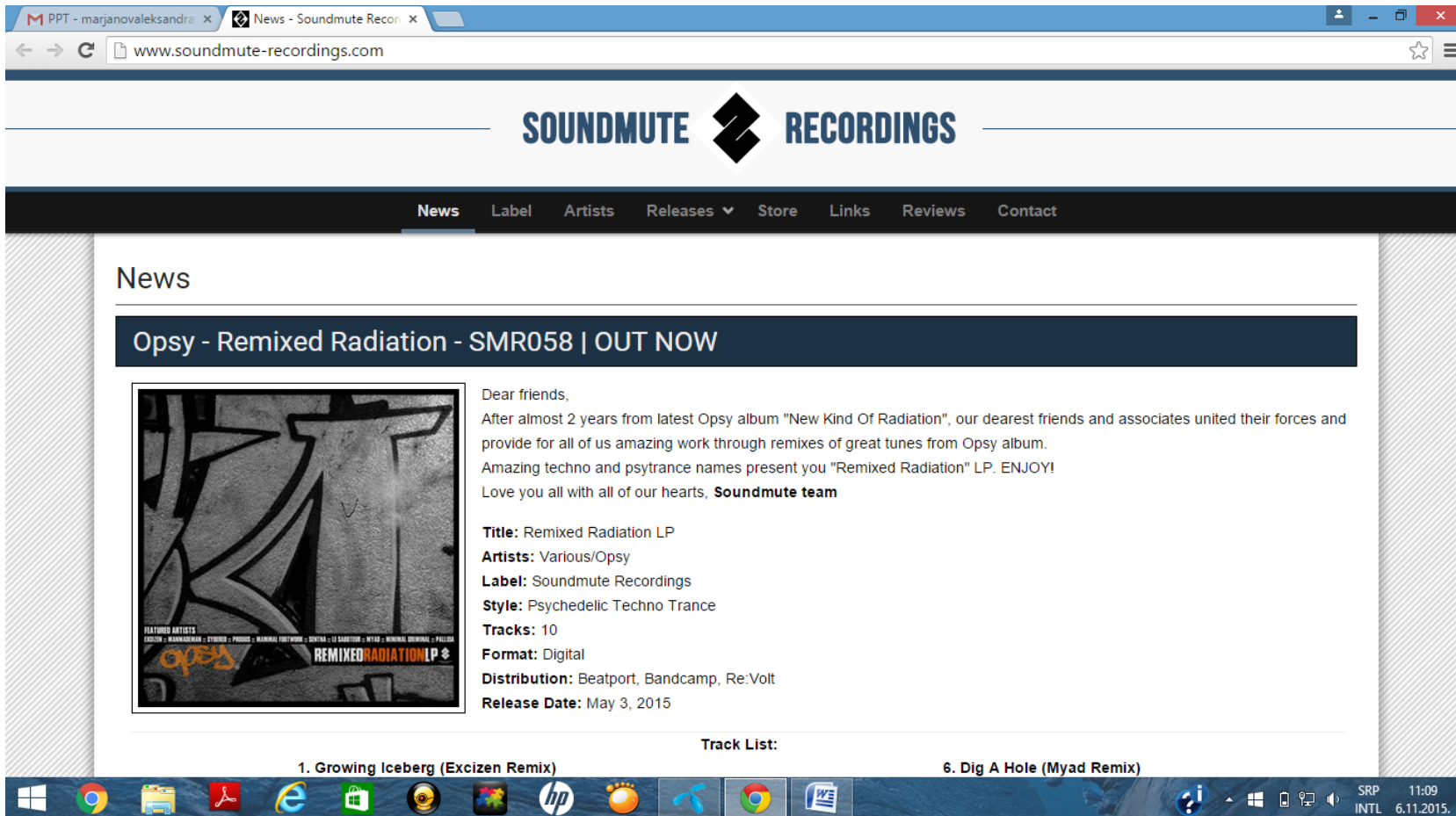
[www.facebook.com/Spacedockrecords](http://www.facebook.com/Spacedockrecords)

METNEM

<http://www.metnem.com/>

BALKANOPOLIS

<http://www.balkanopolis.com/>



The screenshot shows a web browser window with the URL [www.soundmute-recordings.com](http://www.soundmute-recordings.com). The website header features the 'SOUNDMUTE RECORDINGS' logo and a navigation menu with links for News, Label, Artists, Releases, Store, Links, Reviews, and Contact. The main content area is titled 'News' and displays a post for 'Opsy - Remixed Radiation - SMR058 | OUT NOW'. The post includes an album cover image, a message from the Soundmute team, and detailed information about the release.

**News**

### Opsy - Remixed Radiation - SMR058 | OUT NOW

Dear friends,  
 After almost 2 years from latest Opsy album "New Kind Of Radiation", our dearest friends and associates united their forces and provide for all of us amazing work through remixes of great tunes from Opsy album.  
 Amazing techno and psytrance names present you "Remixed Radiation" LP. ENJOY!  
 Love you all with all of our hearts, **Soundmute team**

**Title:** Remixed Radiation LP  
**Artists:** Various/Opsy  
**Label:** Soundmute Recordings  
**Style:** Psychedelic Techno Trance  
**Tracks:** 10  
**Format:** Digital  
**Distribution:** Beatport, Bandcamp, Re:Volt  
**Release Date:** May 3, 2015

**Track List:**

- 1. Growing Iceberg (Excizen Remix)
- 6. Dig A Hole (Myad Remix)

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

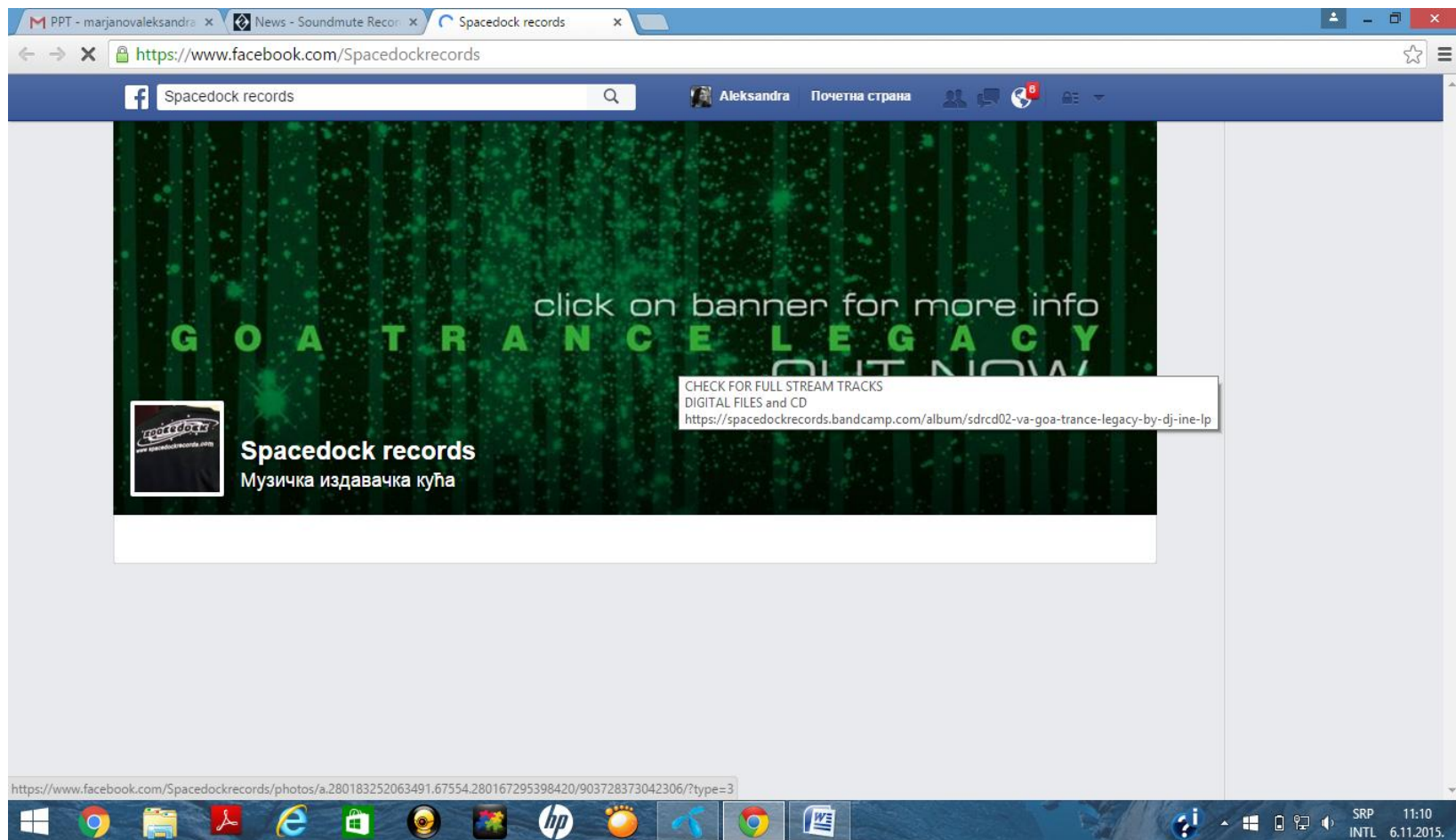
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the Facebook profile of TesseractStudio. The browser tabs include 'PPT - marjanovaleksandr...', 'News - Soundmute Recor...', and 'TesseractStudio'. The address bar shows the URL 'https://www.facebook.com/tesseractstudio/'. The Facebook page header includes the name 'TesseractStudio' and the user 'Aleksandra'. The cover photo features a futuristic, glowing yellow and orange cube with wings, set against a dark background with smoke. The profile picture is a white cube with a black outline. The page name is 'TesseractStudio' and the category is 'Музичка издавачка кућа'. The post area shows a notification that 12,024 people like the page and a text input field for posting. The right sidebar shows a 'Направи страницу' button and a 'Недавно' section with a list of years from 2010 to 2015. The Windows taskbar at the bottom shows various application icons and the system tray with the date '6.11.2015' and time '11:10'.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

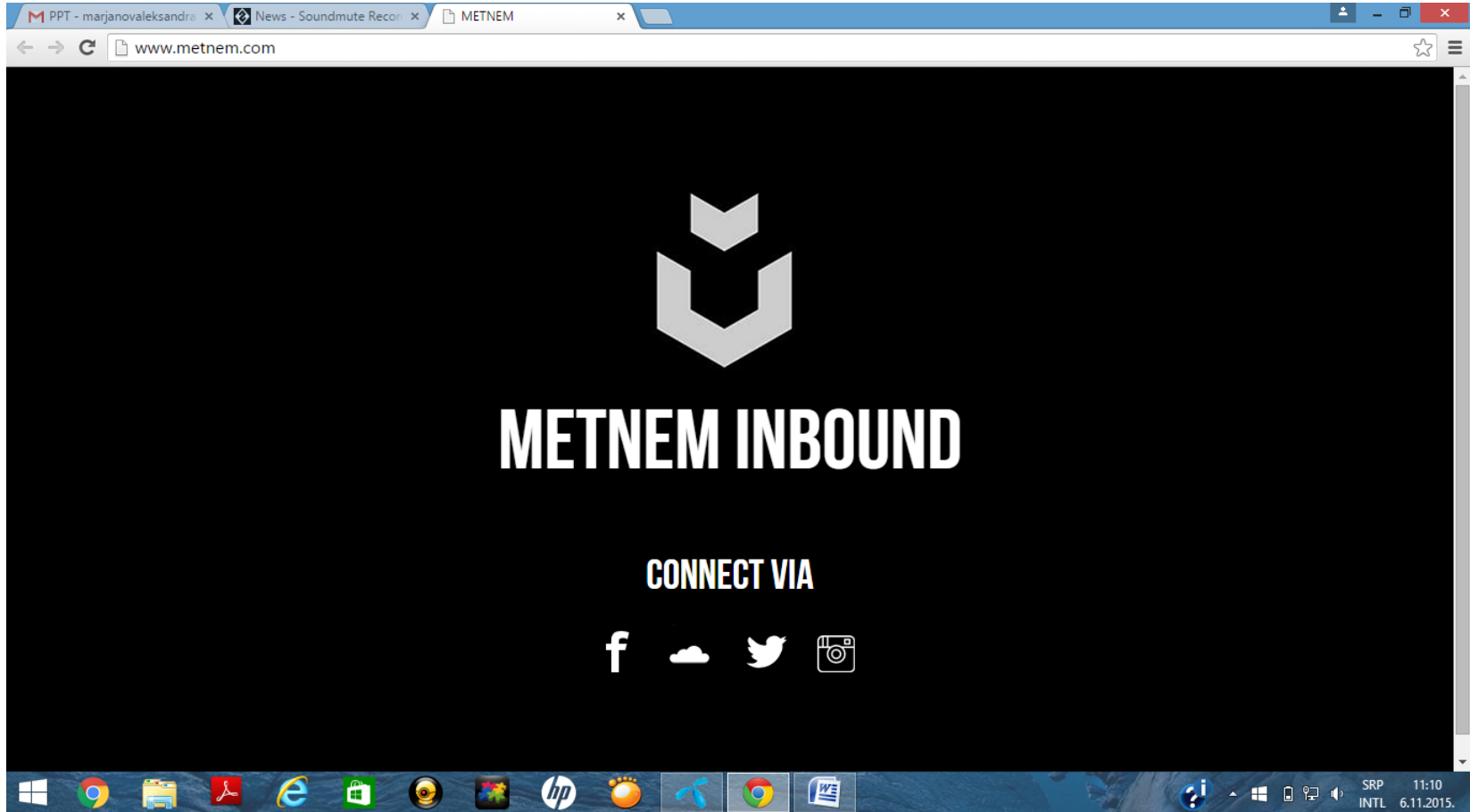
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying a Facebook post from the page 'Spacedock records'. The browser's address bar shows the URL <https://www.facebook.com/Spacedockrecords>. The Facebook interface includes a search bar with 'Spacedock records' entered, a user profile picture for 'Aleksandra', and navigation icons for 'Почетна страна' (Home), 'Prijatelji' (Friends), 'Poruke' (Messages), and 'Notifikacije' (Notifications). The main content of the post is a large green banner with the text 'GOA TRANCE LEGACY' in large, spaced-out letters. Below the banner, the text reads 'click on banner for more info' and 'CHECK FOR FULL STREAM TRACKS DIGITAL FILES and CD'. A tooltip is visible over the banner with the URL <https://spacedockrecords.bandcamp.com/album/sdrcd02-va-goatrance-legacy-by-dj-ine-lp>. The Spacedock records profile picture and name are visible, along with the text 'Музичка издавачка кућа' (Music publishing house). The browser's taskbar at the bottom shows various application icons and the system tray with the date '6.11.2015.' and time '11:10'.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

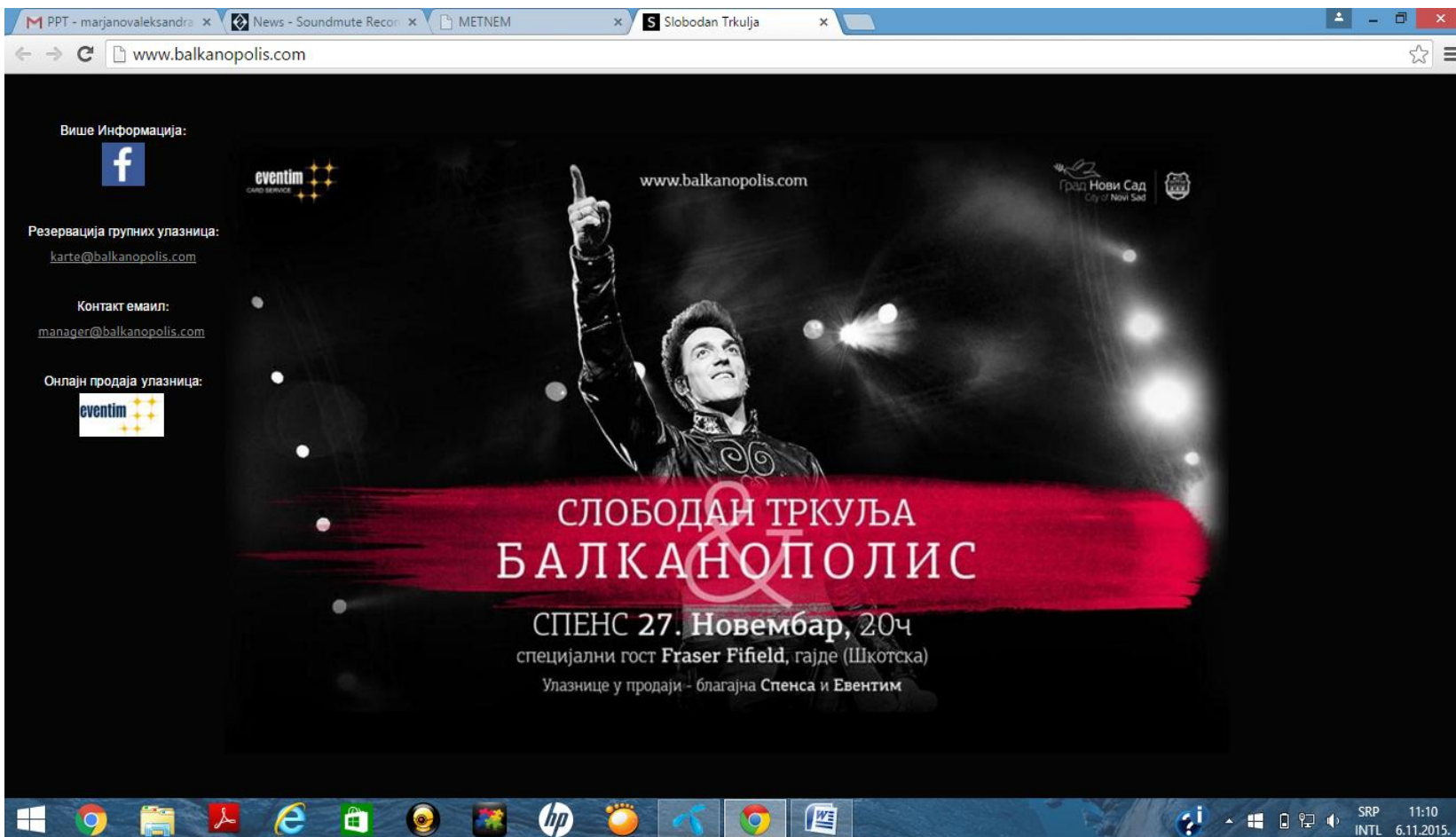
## šansa za razvoj privrede i proboj na svetsko tržište






# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište




www.balkanopolis.com

Више Информација:  


Резервација групних улазница:  
[karte@balkanopolis.com](mailto:karte@balkanopolis.com)

Контакт емаил:  
[manager@balkanopolis.com](mailto:manager@balkanopolis.com)

Онлајн продаја улазница:  


СЛОБОДАН ТРКУЉА  
БАЛКАНОПОЛИС

СПЕНС 27. Новембар, 20ч  
специјални гост Fraser Fifield, гајде (Шкотска)  
Улазнице у продаји - благајна Спенса и Евентим





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



### D) UPRAVLJANJE

TECHNOKRATIA

<http://www.technokratia.com/>



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište

SPIN  
'15





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



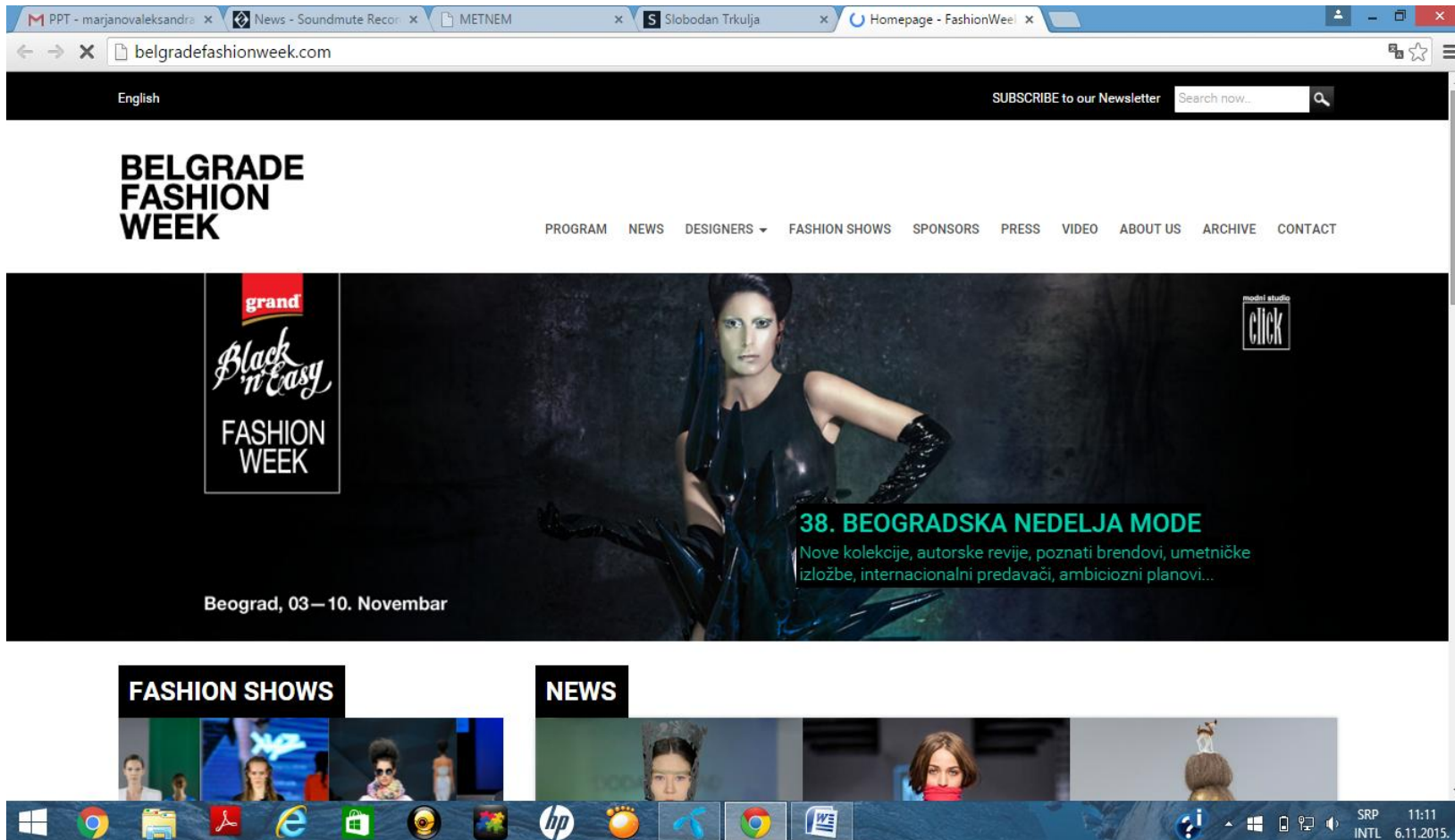
### E) MODA

BELGRADE FASHION WEEK  
<http://belgradefashionweek.com/>

FASHION SELECTION  
<http://www.fashionselection.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the homepage of [belgradefashionweek.com](http://belgradefashionweek.com). The browser tabs include "MPT - marjanovaleksandra", "News - Soundmute Recorder", "METNEM", "Slobodan Trkulja", and "Homepage - FashionWeek". The website header features the "BELGRADE FASHION WEEK" logo, a navigation menu with links for PROGRAM, NEWS, DESIGNERS, FASHION SHOWS, SPONSORS, PRESS, VIDEO, ABOUT US, ARCHIVE, and CONTACT, and a search bar. The main banner is a dark image of a woman in a black, shiny, form-fitting outfit, with the text "38. BEOGRADSKA NEDELJA MODE" and "Nove kolekcije, autorske revije, poznati brendovi, umetničke izložbe, internacionalni predavači, ambiciozni planovi...". The dates "Beograd, 03 – 10. Novembar" are displayed at the bottom of the banner. Below the banner are two sections: "FASHION SHOWS" and "NEWS", each with a row of small image thumbnails. The Windows taskbar at the bottom shows various application icons and the system tray with the date "6.11.2015" and time "11:11".





www.fashionselection.rs

**FASHION SELECTION**

ARHIVA | 01. PROGRAM | 02. IZVEŠTAJI | 03. SPONZORI | 04. NAGRADE | 05. FASHION TRAVEL

**XXVI FASHION SELECTION**  
APRIL 2015.

**PROGRAM - 26. FASHION SELECTION**

15. APRIL - SREDA	16. APRIL - ČETVRTAK	15 - 17. MAJ 2015
HOTEL „JUGOSLAVIJA“	HOTEL „JUGOSLAVIJA“	FASHION TRAVEL HOTEL „JEZERO“, BORSKO JEZERO
20.00h Bata Spasojević powered by Microsoft	16.00h Deichmann Kids	Planeta Sport
21.00h Esoteric by Dragana Grnčarski	17.00h Domino Kids	
21.30h Panjković Academy Hair Show styling by Valter	19.00h Dijana Janković	
	21.00h Igre – Milica Bainović Sanda Ristovski	

SRP 11:13  
INTL 6.11.2015.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



### F) DIZAJN

BELGRADE DESIGN WEEK

<http://www.belgradedesignweek.com/>

DIZAJN ZONA

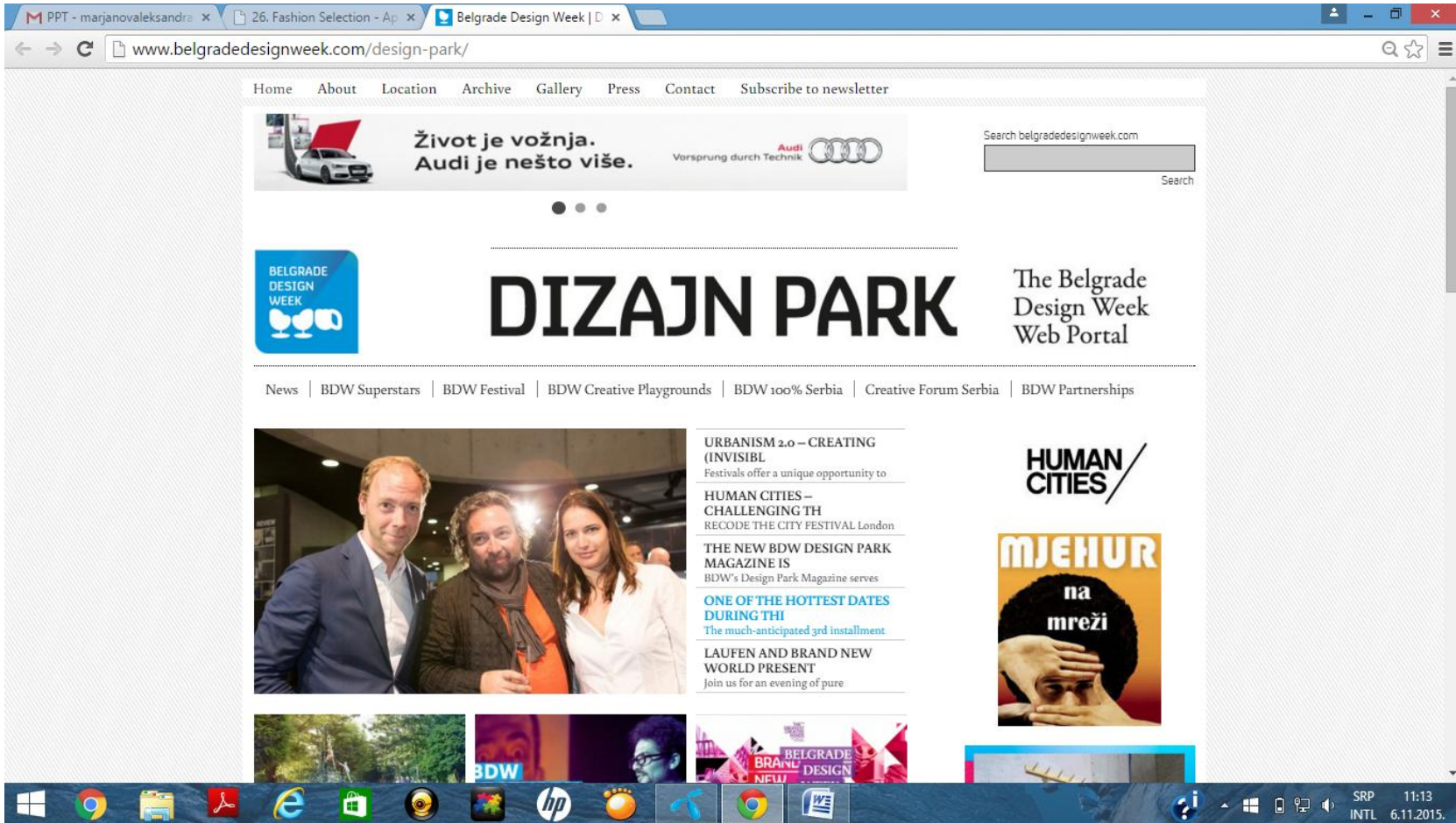
<http://www.dizajnzona.com/>

NOVA ISKRA

<http://novaiskra.com/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



www.belgradedesignweek.com/design-park/

Home About Location Archive Gallery Press Contact Subscribe to newsletter

Život je vožnja. Audi je nešto više. Vorsprung durch Technik Audi

Search belgradedesignweek.com

**BELGRADE DESIGN WEEK**

# DIZAJN PARK

The Belgrade Design Week Web Portal

News | BDW Superstars | BDW Festival | BDW Creative Playgrounds | BDW 100% Serbia | Creative Forum Serbia | BDW Partnerships

**URBANISM 2.0 – CREATING (IN)VISIBLE**  
Festivals offer a unique opportunity to

**HUMAN CITIES – CHALLENGING THE RECODE THE CITY FESTIVAL** London

**THE NEW BDW DESIGN PARK MAGAZINE IS**  
BDW's Design Park Magazine serves

**ONE OF THE HOTTEST DATES DURING THE**  
The much-anticipated 3rd installment

**LAUFEN AND BRAND NEW WORLD PRESENT**  
Join us for an evening of pure

**HUMAN CITIES**

**MJEHUR na mreži**

SRP INTL 11:13 6.11.2015.





The screenshot shows a web browser window displaying the forum page for 'Dizajn Zona'. The browser tabs include 'PPT - marjanovaleksandra', '26. Fashion Selection - Ap', 'Belgrade Design Week | D', and 'Dizajn Zona (Powered by...'. The address bar shows 'www.dizajnzona.com/forums/'.

The forum header features the 'DIZAJN ZONA' logo and a banner for 'HOCK THON' with the text '12<sup>TH</sup> DEC. 2015 APPLY NOW!'. Navigation links include 'PRAVILA', 'Kalendar', 'Članovi', 'Pretraga', and 'Pomoć'. A welcome message reads 'Dobrodošli, goste ( Prijava | Registracija )'.

Below the header, there is a login section with the text 'Dobrodošli nazad! Poslednja poseta: Danas, 11:14' and input fields for 'Korisničko ime' and a password.

The main content area is divided into two sections: 'Opšte informacije' and 'DZ diskusije'. Each section contains a table of forum topics.

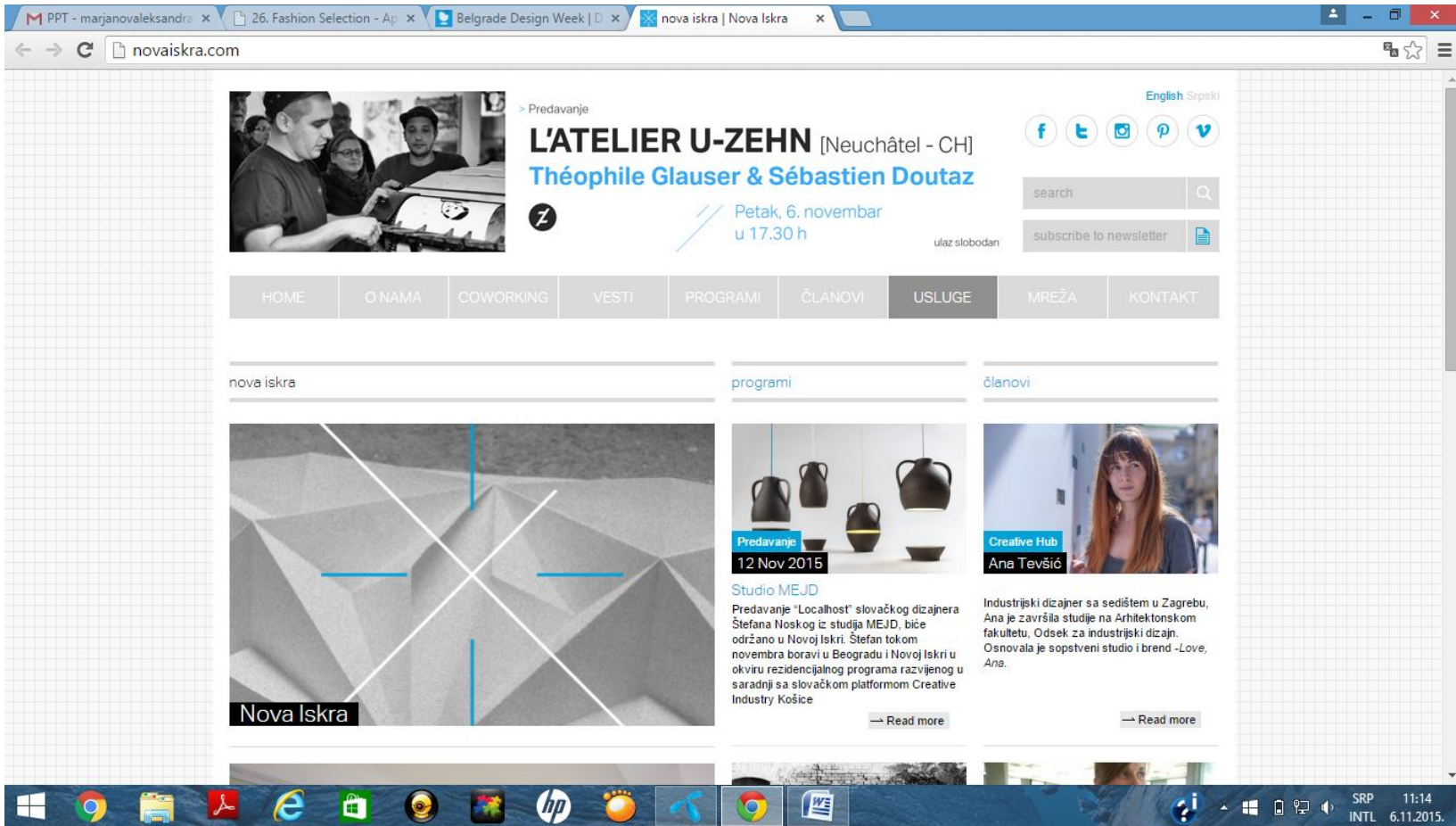
Forum	Teme	Odgovori	Poslednja poruka
<b>Obaveštenja</b> Objave i obaveštenja u vezi sa sajtom i forumom. uređuje: Trunks	46	1,676	Oct 31 2015, 11:25 U: Dobrodošli Autor: sejo_t
<b>Predlozi i pitanja</b> Ukoliko imate neka pitanja u vezi sa sajtom i forumom, ili neke predloge, izložite ih ovde.	690	6,427	Danas, 09:55 U: Ja (ne) volim na Dizajnzeni... Autor: Jo Husafet
<b>DZ diskusije</b>			
<b>Massive Issue</b> Razmena ideja, mišljenja i korisnih informacija u vezi sa dizajnom. uređuje: feedback, Christopher Carrion	1,176	15,891	Danas, 01:44 U: Bas Bas Polikolor/pavlaka/ nov... Autor: pecooni
<b>Advertajzing</b> Advertajzing, PR, strateško planiranje, media buying, kreativna, i sve ostale teme vezane za oglašavanje. uređuje: headcutter, Christopher Carrion	717	16,213	Oct 27 2015, 00:44 U: Novi logo Železnica Srbije Autor: logoholik

The Windows taskbar at the bottom shows various application icons and the system tray with the date '6.11.2015' and time '11:14'.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište




### G) MULTIMEDIA

DEETRONIC

<http://www.deetronic.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window with the URL [www.deetronic.rs](http://www.deetronic.rs). The website header includes the Deetronic Design Studio logo and a navigation menu with links for NEWS, SHOP, DESIGN, WEB, MUSIC, ANIMATIONS, ABOUT, CV, PHOTOS, and CONTACT. The main content area features a welcome message: "Welcome to Deetronic Design Studio founded by Nikola Tomic [Nykk Deetronic]. Expect High Quality Graphic Design, Video Animations, Motion Graphics, Web Design, User Interface Design for Apps & Games, Character Design & Animations, 3D Modelling, Backgrounds Design, Artwork and Full HD Video Production with Music Composing and Audio Engineering including Sound Effects." Below this is a large advertisement for the mobile game "Running Snake" (Ide Zmija). The ad includes the text "NEW!", "FREE GAME FOR WHOLE SNAKY FAMILY!", and logos for various mobile platforms (Apple, Android, Windows, etc.). The Deetronic Design Studio logo and contact information are also visible in the ad. The Windows taskbar at the bottom shows the system tray with the date 6.11.2015 and time 11:15.

## H) KULTURA

SEE CULT

<http://www.seecult.org/>

MIKSER HOUSE

[www.mikser.rs](http://www.mikser.rs)

UK PAROBROD

<http://www.ukparobrod.rs/>

UK PALILULA

<http://ukpalilula.rs/>

UK GRAD

<http://www.gradbeograd.eu/>



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows the SEEcult.org website with the following elements:

- Browser Tabs:** PPT - marjanovaleksandra, 26. Fashion Selection - Ap, Belgrade Design Week | D, nova iskra | Nova Iskra, SEEcult.org Portal za kulturu
- Address Bar:** www.seecult.org
- Header:** SEE CULT logo, PORTAL ZA KULTURU JUGOISTOCNE EVROPE, navigation menu (Vesti, Intervju, Kritika, Fokus, Konkursi, Kalendar, Profil, Blog, pR(e)SS), Login field, English language selector.
- Advertisement:** "Uхвати dobar PRavac" banner for 13-14. NOVEMBAR at the Faculty of Dramatic Arts, Belgrade, with a "PRIJAVI SE >>" button.
- Support (PODRŠKA):** Logos for the Secretariat for Culture of the City of Belgrade and the Ministry of Culture of the Republic of Serbia.
- VOĐENJE:** "by SEEcult.org" section with a "Play all" button.
- Main Content:**
  - Article:** "Vesti Banjaluka Inkluzija Izložbe MSURS Slabovidi Vizuelna umetnost" (4 Nov 2015 - 22:34) with a photo of hands holding a white object. Title: "Prostor, oblik, dodir".
  - Navigation:** Grid of categories: Arhitektura, Baština, Edukacija, Film, Knjiga, Kulturna politika, Muzika, Pozorište, Tehnologija, Vizuelna um.
  - Calendar:** "KALENDAR" section listing events from 18:00 to 20:00, including "Ciklus japanskog filma, RI", "Devičanske planine/Feniks, BG", "Pazolini na BIS, BG", "Supersila! kad bismo svi mi", "Novi iberamerički film, ZG", "Savremeni autorski film, BG", "Tihi, ZR", "Electronic Beats festival, ZG", "5. Animax Skopje Fest", "PSSST festival nijemog filma".
  - Galerija:** "GALERIJA UMETNIKA" and "FOTO GALERIJA" sections with image thumbnails.
- Footer:** Windows taskbar with system tray showing SRP INTL 6.11.2015, 11:15.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the Mikser House website. The browser's address bar shows the URL `house.mikser.rs`. The website header includes the Mikser House logo (MH) and navigation links for VESTI, O MH, PROGRAM, VIDEO, and FOTO. The main content area features a large orange banner for the 'Program: NOVEMBAR' at Mikser House, Karadžićeva 46. Below the banner, there is a section titled 'Konkurs za dizajn prostorne instalacije: Basic Balkan Architecture' with a sub-header 'Program za novembar'. The text describes a competition for spatial installation design, organized by the 'Kolektiv' association, as part of the Balkan Architecture Biennale. The competition deadline is 8th November 2015, and the exhibition will run from 8th to 29th December 2015. The location is the Kolektiv Gallery. A search bar is visible on the right side of the page. The Windows taskbar at the bottom shows the system tray with the date 11:16 on 6.11.2015 and the language set to SRP (Serbian).



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



www.ukparobrod.rs

**Tweets** Follow

**UK Parobrod** @UKParobrod 16h  
od sutra karte u prodaji - limitirana edicija za Matiju Dedića u subotu 14. novembra  
INFO 4142163 - 1000 DIN  
pic.twitter.com/ku7XeXkZkt  
Tweet to @UKParobrod

**Parobrod**

POČETNA O NAMA DEŠAVANJA VIDEO DESILO SE PORTFOLIO DAS BOOT PROJEKTI PALUBA WORKSHOP WEIGHTLESS.RS SEMINARI

**POP KULTURA**

# RADIO - KUĆA DOBRE MUZIKE?\*

SERIJA JESENJIH TRIBINA **2.**

**MODERATOR: ANA MARTINOLI**

**GOSTI: SVETLANA ĐOLOVIĆ, MUZIČKA UREDNICA RADJAN STUDIO 8; MILOŠ IVANOVIĆ KEPA, AUTOR EMISLJE OFF, MUZIČKI UREDNIK B92; DUŠAN MAŠIĆ, RADIO KONSULTANT; BRANISLAV STEVANOVIĆ, MUZIČKI UREDNIK I KONSULTANT; ILIJA MILOŠEVIĆ, UNIVERSAL MUSIC SRBIJA**

**AKO RADIO STANICE NUDE "NAJBOJLJU MUZIKU SADA" I "MNOGO MUZIKE, MALO PRIČE", DA LI TO ZNAČI DA NAMA NIJE KUĆI ISTEĆE, ODVIČENI SM I ROKET MUZIČKI DONOSIČI?**

27.10.2015 u 19:00h  
Radio - Kuća dobre muzike

**November**

- 01. NEĐ. Predstava "Čelava pervača", Parobrod testar 19h
- 02. PON. Izložba fotografija Aleksandar Latić glavni hol-ansex 19h
- 02. PON. Skulptura - druženje - promocija, Testar hol
- 03. UTO. FMI, Klavir hol
- 06. PET. Izložba Miroslav Vukobratović, Klavir hol-Testar hol, 19h
- 10. UTO. FMI klasična, klavir hol, 19h
- 12. ČET. "Plavi krug" postava izložba
- 14. SUB. MATIJA DEDIĆ koncert - Klavir hol Arseno Dedića, 20h
- 14. SUB. "Plavi krug" radionica - glavni hol-ansex
- 16. PON. LABORATORIJ ZVUKA, promocija monografije „Užak izdavanje“ glavni hol, 19h
- 16. PON. human Dedić, izložba fotografija Testar hol, 15h
- 17. UTO. Štiller/Belgrade Jelena Kolčić, Dejan Radosavljević izložba, Klavir hol A. Dedića, 19h
- 18. SRE. Omlad VJLA MIROŠIĆ „Druvi i smrt“ - bioskop, 19h
- 18. SRE. EP Duet, izložba analogne kavičature 2 izdavanje, ansax, 19h
- 19. ČET. Oliver Klavir, izložba fotografija - Vizualizator Testar T-hol, tribina
- 20. PET. Zlatko Kerleta izložba, Audionote slušanje muzike, glavni hol-ansax 19h
- 20. PET. holMajalMajly, 20h Merson Benson 21h, koncerti Klavir hol
- 23. PON. izložba Miroslav Vukobratović, glavni hol, 19h
- 24. UTO. izložba Nereza Makosimović, klavir hol A. Dedića, 19h
- 24. UTO. Ana Martinoli - Šta se dogodilo radiju u Srbiji, pop kultura-čelaba, gl.hol, 19h
- 24. UTO. Vuk Božilović i Dušan Grozdanović, klavirski duo koncert - Klavir hol A. Dedića 20h
- 25. SRE. Foto klub odabira projekcija filma „The Room“ bioskop 20h TRC18A
- 25. SRE. ban posvećen borbi protiv nasilja na ženama, multimedijalni program, Testar hol

**Nikon**  
JA SAM D750

www.ukparobrod.rs/desavanja/prvi-beogradski-dani-mirka-kovaca-u-parobrodu

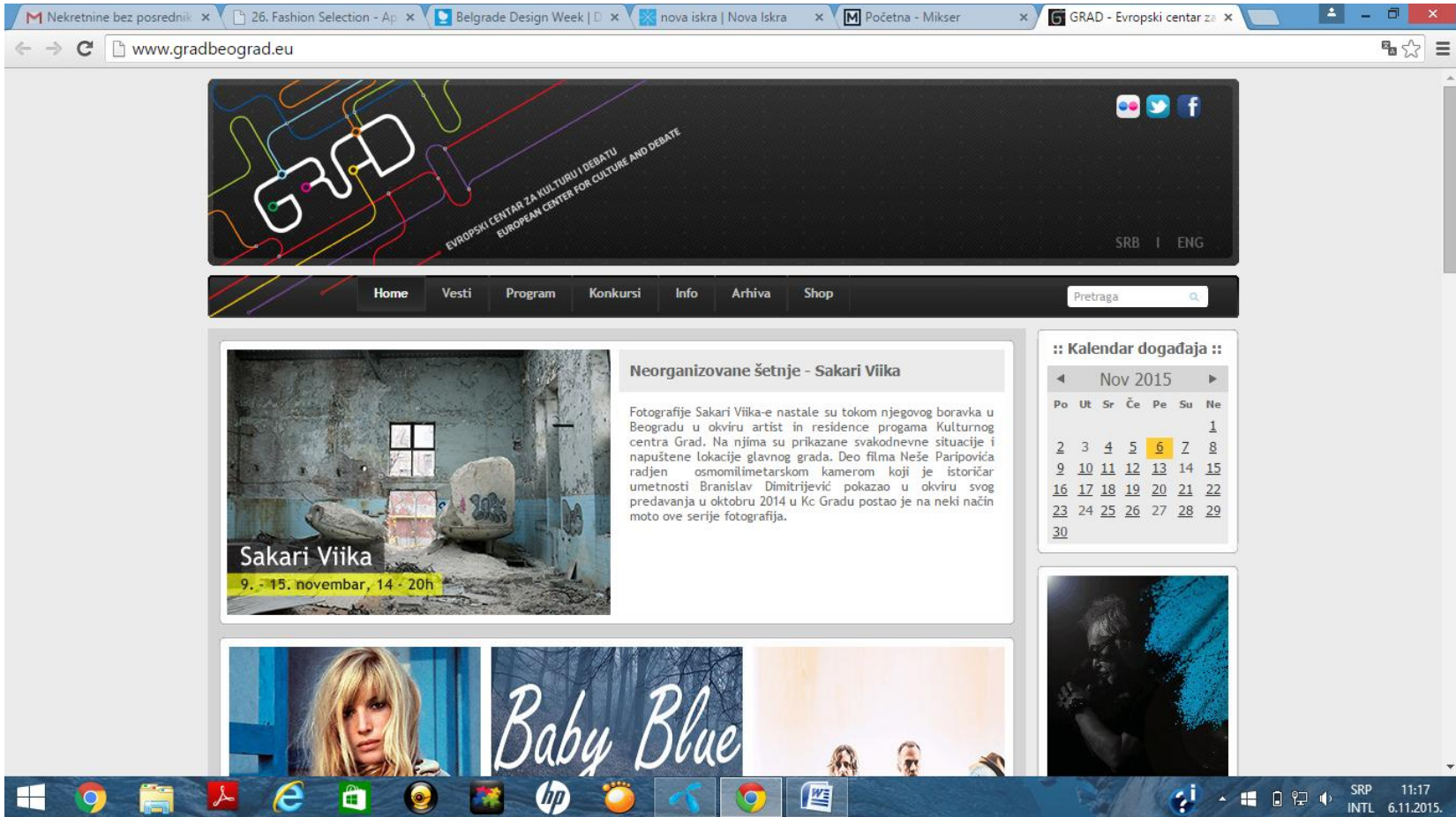
# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the website [ukpalilula.rs](http://ukpalilula.rs). The page features a large banner for a folk concert titled "Koncert najmlađih folklorša - Despot i prijatelji". The banner includes a circular logo for the "KULturno Umetničko DRuštvo DESPOT STEFAN". Below the banner, there is a navigation menu with items like "Početna", "Dešavanja", "Desilo se", "Repertoar", "Edukacija i zabava", "O ustanovi", "Prostor", and "Kontakt". A row of smaller images shows various cultural events. At the bottom, there are two sections: "DESIĆE SE" for the 8th of November in Mitrotopolića Petr and "DESILO SE" for a recent event.





The screenshot shows a web browser window displaying the website [www.gradbeograd.eu](http://www.gradbeograd.eu). The browser tabs include 'Nekretnine bez posrednik...', '26. Fashion Selection - Ap...', 'Belgrade Design Week | D...', 'nova iskra | Nova Iskra', 'Početna - Mikser', and 'GRAD - Evropski centar za...'. The website header features the 'GRAD' logo with the text 'EVROPSKI CENTAR ZA KULTURU I DEBATU' and 'EUROPEAN CENTER FOR CULTURE AND DEBATE'. Navigation links include 'Home', 'Vesti', 'Program', 'Konkursi', 'Info', 'Arhiva', and 'Shop'. A search bar labeled 'Pretraga' is also present.

The main content area displays an article titled 'Neorganizovane šetnje - Sakari Viika'. The article text reads: 'Fotografije Sakari Viika-e nastale su tokom njegovog boravka u Beogradu u okviru artist in residence progama Kulturnog centra Grad. Na njima su prikazane svakodnevne situacije i napuštene lokacije glavnog grada. Deo filma Neše Paripovića radjen osmomilimetarskom kamerom koji je istoričar umetnosti Branislav Dimitrijević pokazao u okviru svog predavanja u oktobru 2014 u Kc Gradu postao je na neki način moto ove serije fotografija.'

The article is accompanied by a photograph of a dilapidated room with graffiti on the walls. Below the photo, the text reads 'Sakari Viika' and '9. - 15. novembar, 14 - 20h'.

To the right of the article is a calendar titled ':: Kalendar događaja ::' for November 2015. The calendar shows the following dates: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.

At the bottom of the page, there is a banner for 'Baby Blue' featuring a woman's face and the text 'Baby Blue'. The Windows taskbar at the bottom shows various application icons and the system tray with the date 'SRP INTL 6.11.2015.' and time '11:17'.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



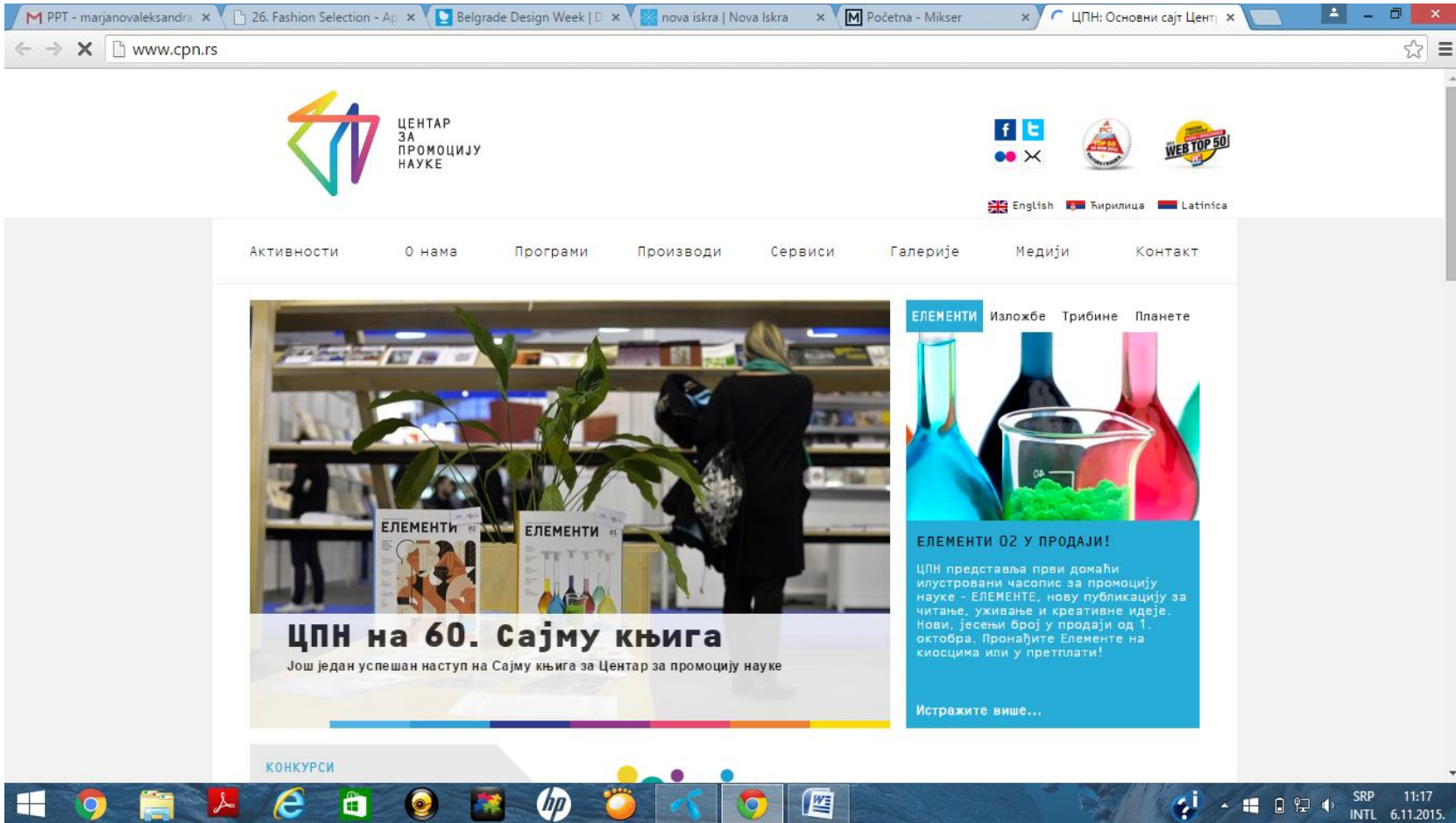
### I) NAUKA

CENTAR ZA PROMOCIJU NAUKE

<http://www.cpn.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window with the URL www.cpn.rs. The website header includes the logo for 'ЦЕНТАР ЗА ПРОМОЦИЈУ НАУКЕ' (Center for Science Promotion) and social media icons for Facebook, Twitter, and LinkedIn. There are also 'WEB TOP 50' and language selection options (English, Кирилица, Latinica).

The main navigation menu includes: Активности, О нама, Програми, Производи, Сервиси, Галерије, Медији, Контакт.

The featured article is titled 'ЦПН на 60. Сајму књига' (CPN at the 60th Book Fair) with the subtext 'Још један успешан наступ на Сајму књига за Центар за промоцију науке'. The article image shows a book stand with 'ЕЛЕМЕНТИ' magazines and a person in a black coat.

Below the article is a 'КОНКУРСИ' (Contests) section. To the right, there is a sidebar with the heading 'ЕЛЕМЕНТИ' and sub-headings 'Изложбе', 'Трибине', 'Планете'. It features an image of colorful laboratory glassware and a text box that reads: 'ЕЛЕМЕНТИ 02 У ПРОДАЈИ! ЦПН представља први домаћи илустровани часопис за промоцију науке - ЕЛЕМЕНТЕ, нову публикацију за читање, уживање и креативне идеје. Нови, јесени број у продаји од 1. октобра. Пронађите Елементе на киосцима или у претплати! Истражите више...'

The Windows taskbar at the bottom shows various application icons and the system tray with the date 6.11.2015 and time 11:17.

## J) TURIZAM

WILD SERBIA

<http://www.wildserbia.com/>

JUNGLE TRIBE

<http://www.jungletribe.com/>

JAHTING KLUB KEJ

<http://www.klubkej.com/>

BELGRADE ADVENTURE

<http://www.belgradeadventure.com/>

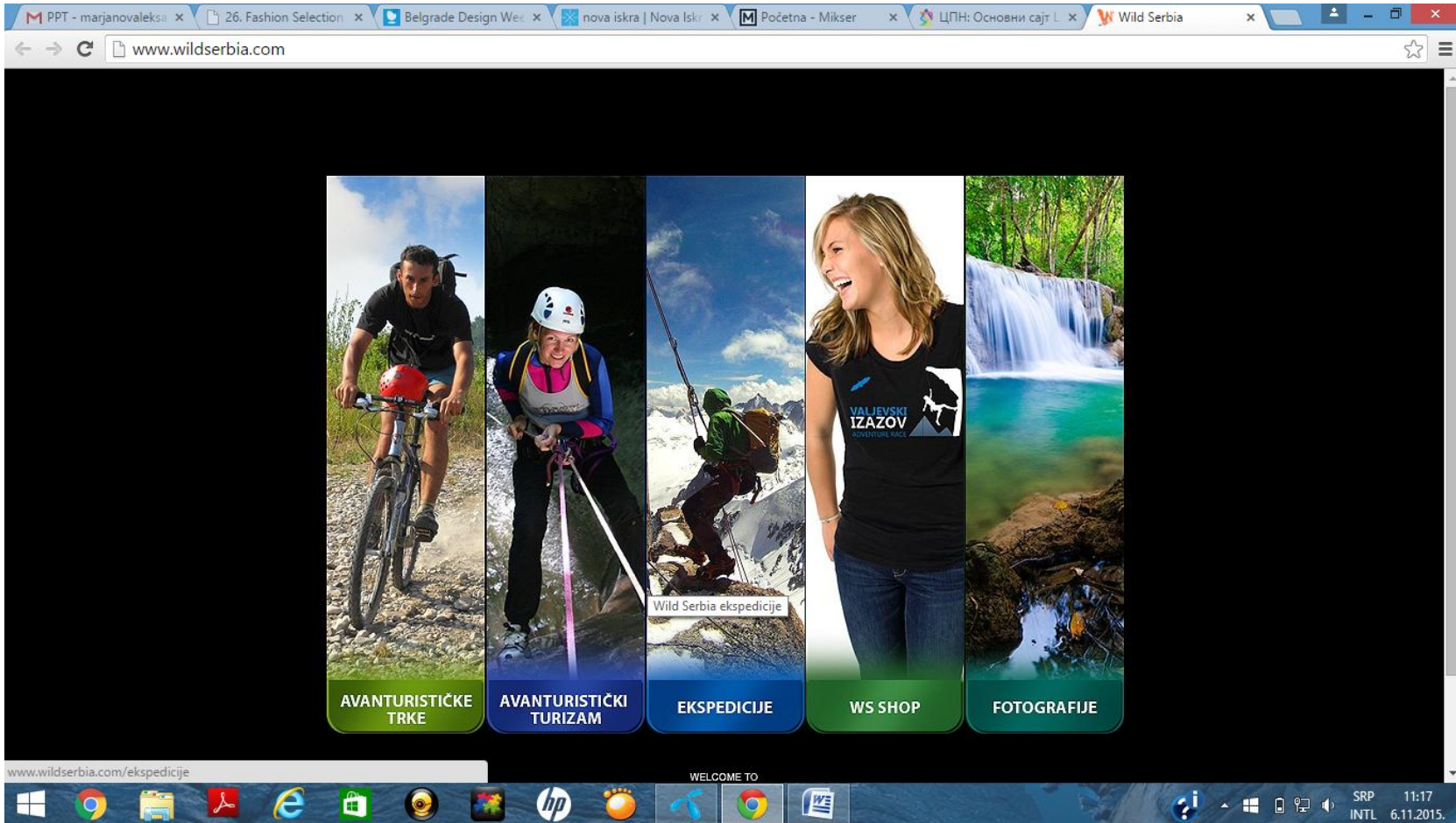
KONGRESNI BIRO SRBIJE

<http://www.scb.travel/>



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



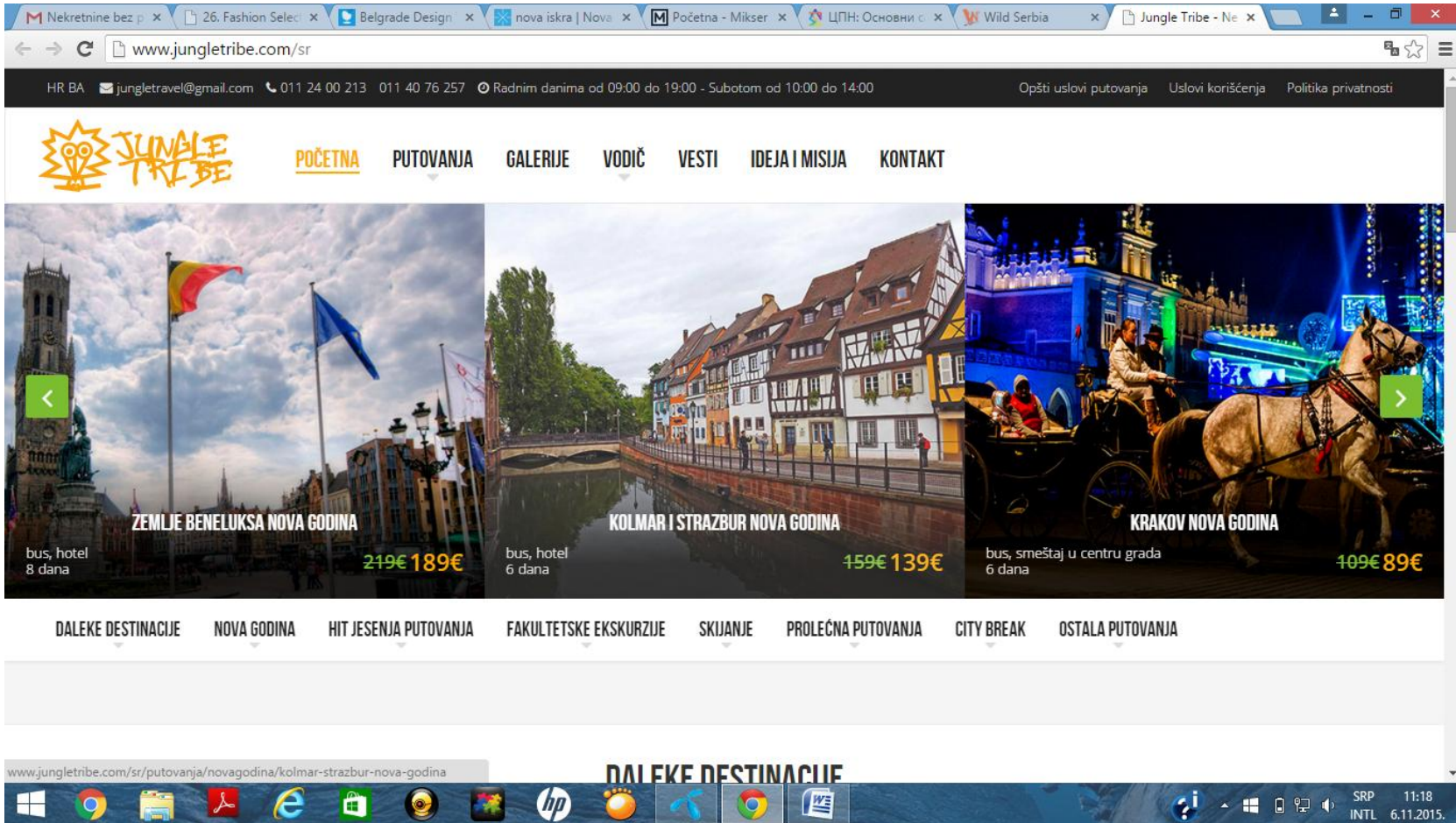
The screenshot shows a web browser window with the URL [www.wildserbia.com](http://www.wildserbia.com). The page features five vertical panels, each with a photograph and a label at the bottom:

- AVANTURISTIČKE TRKE**: A man riding a mountain bike on a dirt trail.
- AVANTURISTIČKI TURIZAM**: A woman in a white helmet and gear rappelling down a rock face.
- EKSPEDICIJE**: A person in a green jacket climbing a snowy mountain peak. A small text box below the image reads "Wild Serbia ekspedicije".
- WS SHOP**: A woman wearing a black t-shirt with the text "VALJEVSKI IZAZOV ADVENTURE RACE".
- FOTOGRAFIJE**: A scenic view of a waterfall cascading into a clear, turquoise pool.

The browser's taskbar at the bottom shows various application icons and system information: SRP INTL, 11:17, 6.11.2015.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



www.jungletribe.com/sr

HR BA | jungletribe@gmail.com | 011 24 00 213 | 011 40 76 257 | Radnim danima od 09:00 do 19:00 - Subotom od 10:00 do 14:00 | Opšti uslovi putovanja | Uslovi korišćenja | Politika privatnosti

**JUNGLE TRIBE** | POČETNA | PUTOVANJA | GALERIJE | VODIČ | VESTI | IDEJA I MISIJA | KONTAKT

Destinacija	Uključeno	Starija Cena	Novi Cena
ZEMLJE BENELUKSA NOVA GODINA	bus, hotel 8 dana	219€	189€
KOLMAR I STRAZBUR NOVA GODINA	bus, hotel 6 dana	159€	139€
KRAKOV NOVA GODINA	bus, smeštaj u centru grada 6 dana	109€	89€

DALEKE DESTINACIJE | NOVA GODINA | HIT JESENJA PUTOVANJA | FAKULTETSKE EKSKURZIJE | SKIJANJE | PROLEĆNA PUTOVANJA | CITY BREAK | OSTALA PUTOVANJA

www.jungletribe.com/sr/putovanja/novagodina/kolmar-strazbur-nova-godina

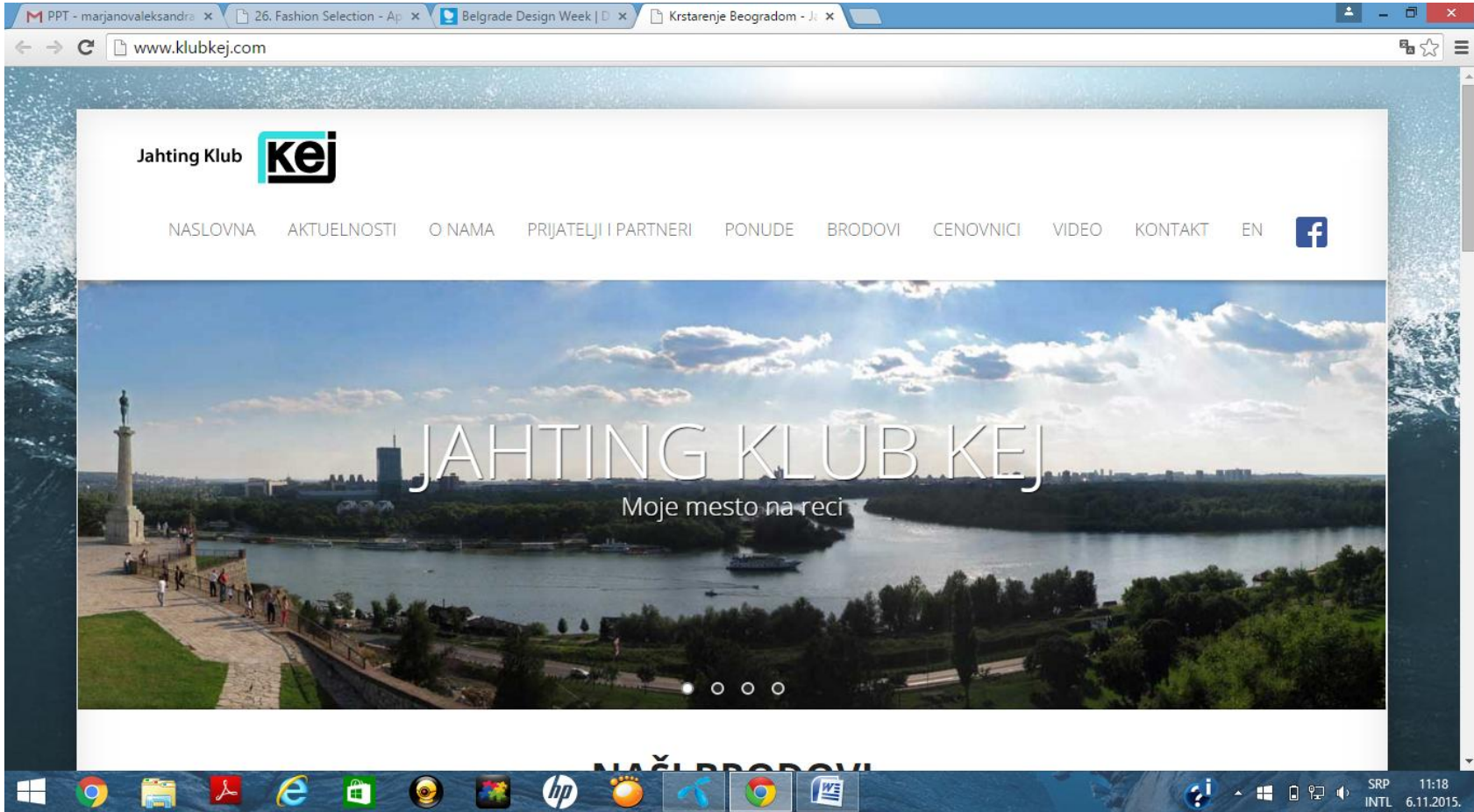
DALEKE DESTINACIJE

SRP INTL 11:18 6.11.2015.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

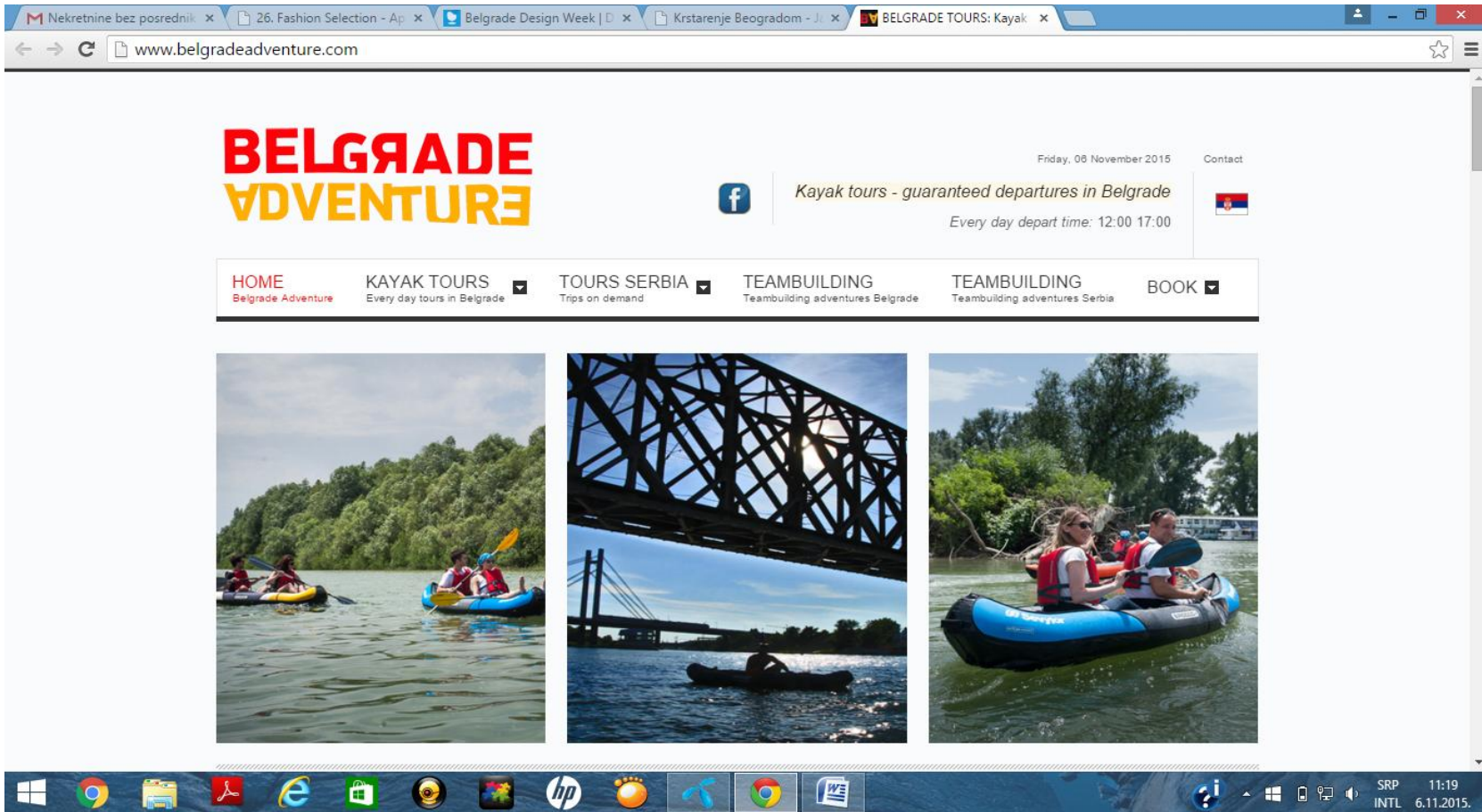
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the website [www.klubkej.com](http://www.klubkej.com). The page features a navigation menu with the following items: NASLOVNA, AKTUELNOSTI, O NAMA, PRIJATELJI I PARTNERI, PONUDE, BRODOVI, CENOVNICI, VIDEO, KONTAKT, EN, and a Facebook icon. The main content area has a large banner image of a river with a city skyline in the background. The text on the banner reads "JAHTING KLUB KEJ" in large white letters, with "Moje mesto na reci" in smaller white text below it. The browser's address bar shows the URL "www.klubkej.com". The Windows taskbar at the bottom displays various application icons and the system tray with the date "6.11.2015." and time "11:18".

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

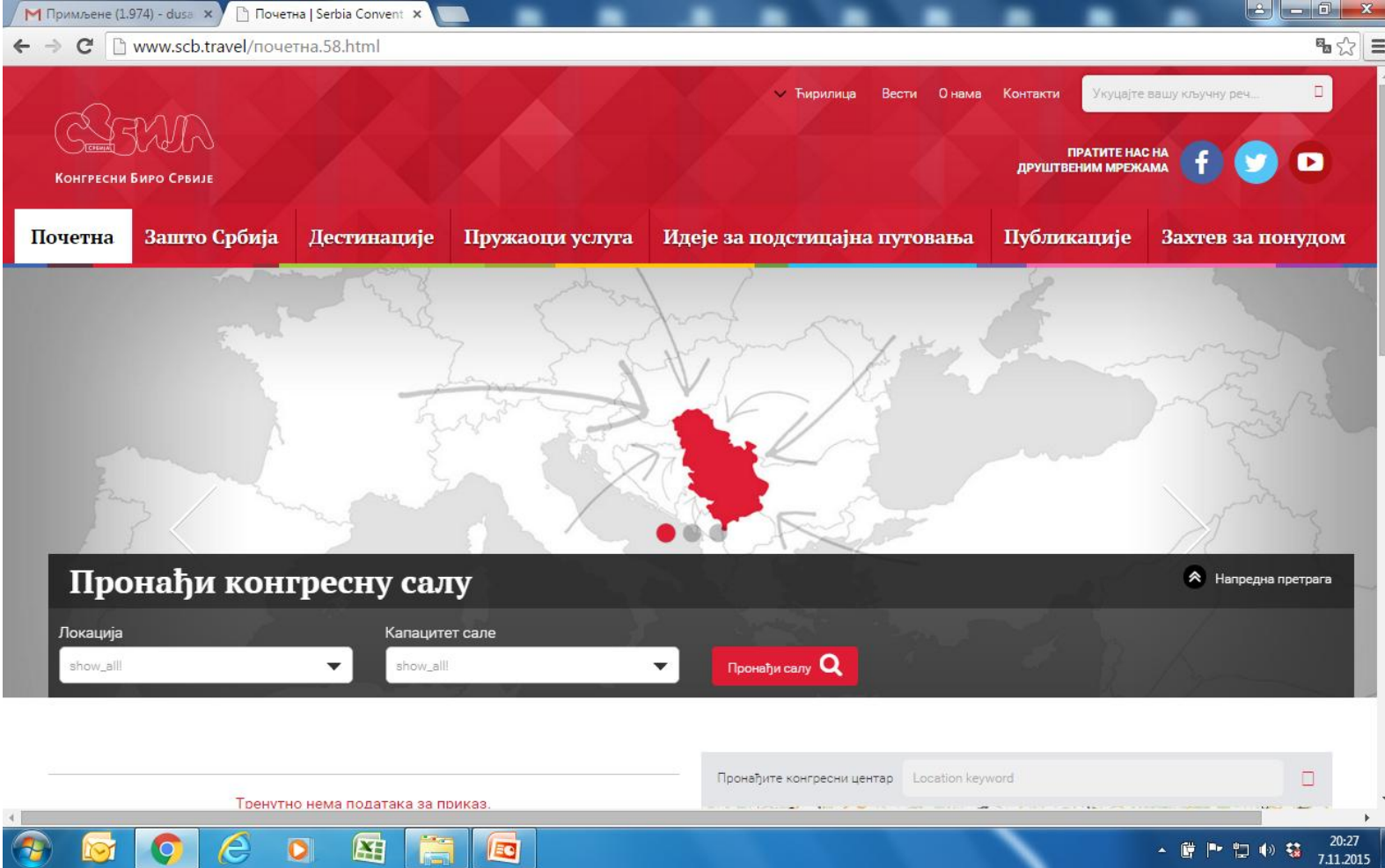
## Šansa za razvoj privrede i proboj na svetsko tržište





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the website [www.scb.travel/pocetna.58.html](http://www.scb.travel/pocetna.58.html). The website has a red header with the logo of the Congress Bureau of Serbia (СБСРБИЈА) and navigation links: "Грилица", "Вести", "О нама", and "Контакти". A search bar is present with the placeholder text "Укуцајте вашу кључну реч...". Below the header is a menu with the following items: "Почетна", "Зашто Србија", "Дестинације", "Пружаоци услуга", "Идеје за подстицајна путовања", "Публикације", and "Захтев за понудом". The main content area features a map of Europe with arrows pointing towards Serbia, which is highlighted in red. Below the map is a search section titled "Пронађи конгресну салу" (Find a congress hall) with a "Напредна претрага" (Advanced search) button. The search filters include "Локација" (Location) and "Капацитет сале" (Hall capacity), both set to "show\_all". A red search button labeled "Пронађи салу" (Find hall) is visible. At the bottom of the search section, there is a text input field for "Пронађите конгресни центар" (Find congress center) with a placeholder "Location keyword". The browser's taskbar at the bottom shows the time as 20:27 on 7.11.2015 and the system tray with various icons.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



### K) USLUGE

LIMUNDO

<http://www.limundo.com/>

SRPSKA MAGAZA

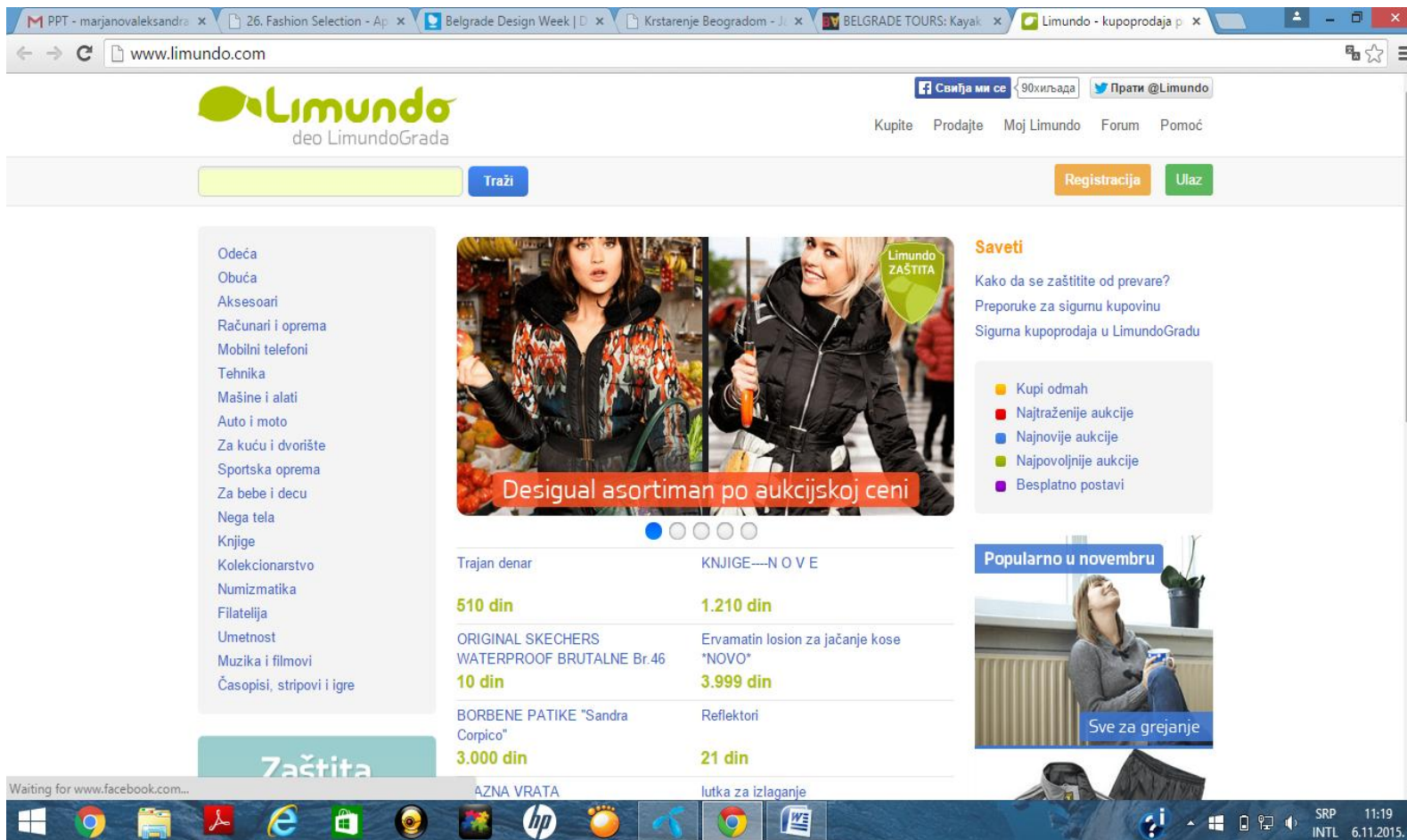
<http://srpskamagaza.com/>

PENZIONERSKI SERVIS

<http://www.penzionerskiservis.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



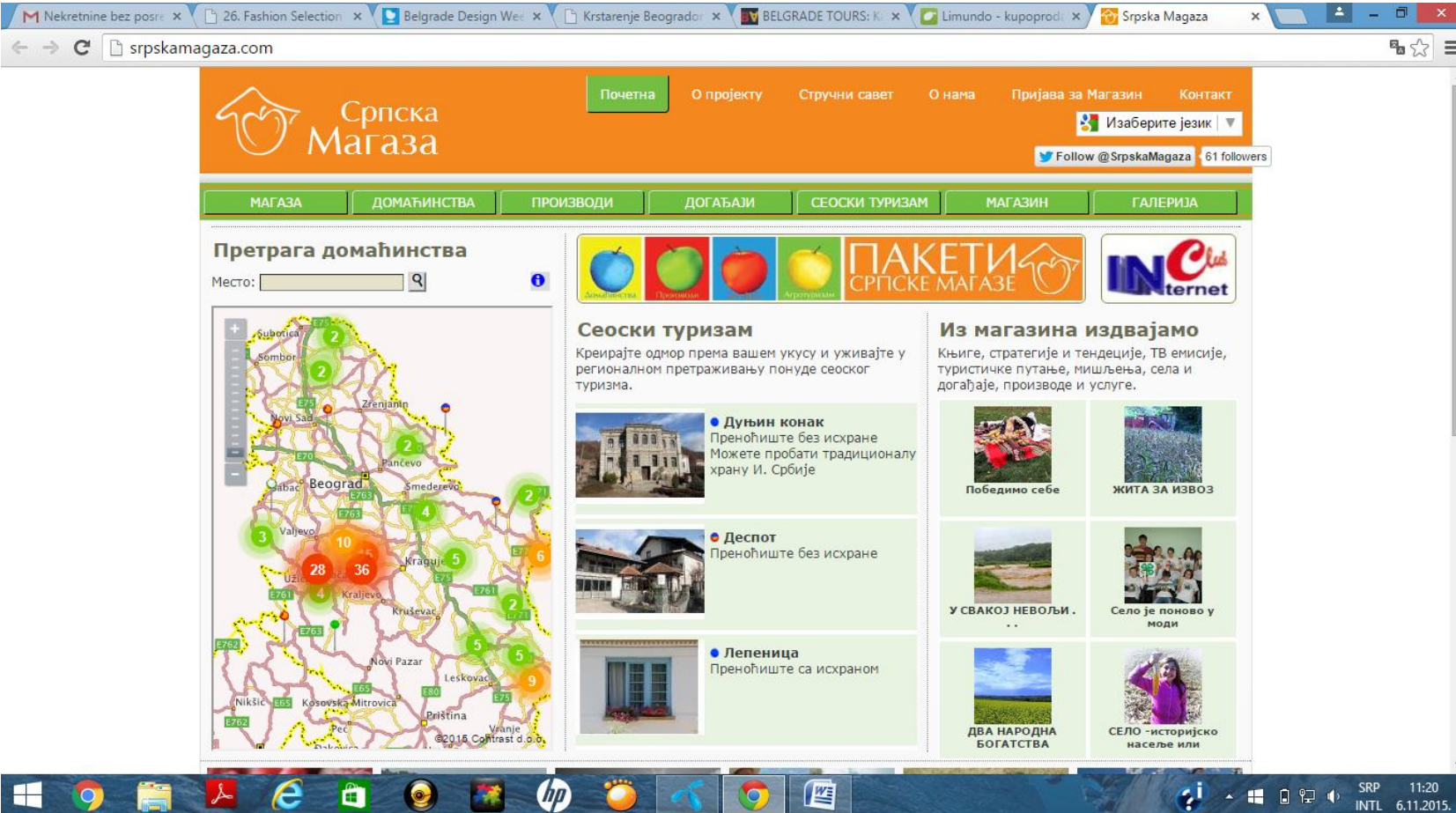
The screenshot shows the Limundo website interface. At the top, there's a navigation bar with the Limundo logo and the text 'deo LimundoGrada'. Below this is a search bar with a 'Traži' button and buttons for 'Registracija' and 'Ulaz'. A sidebar on the left lists various product categories like 'Odeća', 'Obuća', 'Aksesoari', etc. The main content area features a large banner for 'Desigual asortiman po aukcijskoj ceni' with two images of women in winter jackets. Below the banner is a table of products for sale:

Trajan denar	KNJIGE—NOVE
<b>510 din</b>	<b>1.210 din</b>
ORIGINAL SKECHERS WATERPROOF BRUTALNE Br.46	Ervamatrin losion za jačanje kose "NOVO"
<b>10 din</b>	<b>3.999 din</b>
BORBENE PATIKE "Sandra Corpico"	Reflektori
<b>3.000 din</b>	<b>21 din</b>

At the bottom of the page, there's a Windows taskbar with various application icons and a system tray showing the date and time (6.11.2015, 11:19).

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows the Srpska Magaza website in a browser window. The browser tabs include 'Nekretnine bez posre...', '26. Fashion Selection', 'Belgrade Design We...', 'Krstarenje Beograd', 'BELGRADE TOURS: K...', 'Limundo - kupoprod...', and 'Srpska Magaza'. The address bar shows 'srpskamagaza.com'.

The website header features the 'Srpska Magaza' logo and navigation links: 'Почетна', 'О пројекту', 'Стручни савет', 'О нама', 'Пријава за Магазин', and 'Контакт'. A language selector is set to 'Изаберите језик' and a Twitter follow button shows '61 followers'.

The main navigation bar includes categories: 'МАГАЗА', 'ДОМАЋИНСТВА', 'ПРОИЗВОДИ', 'ДОГАЂАЈИ', 'СЕОСКИ ТУРИЗАМ', 'МАГАЗИН', and 'ГАЛЕРИЈА'.

The 'Претрага домаћинства' (Home Search) section includes a search bar and a map of Serbia with numbered location markers. The 'Сеоски туризам' (Rural Tourism) section lists accommodations like 'Дуђин конак', 'Деспот', and 'Лепеница'. The 'Из магазина издвајамо' (We highlight from the store) section features book covers such as 'Победимо себе', 'ЖИТА ЗА ИЗВОЗ', 'У СВАКОЈ НЕВОЉИ...', 'СЕЛО ЈЕ ПОНОВО У МОДИ', 'ДВА НАРОДНА БОГАТСТВА', and 'СЕЛО - историјско насеље или'.

The Windows taskbar at the bottom shows various application icons and system tray information: 'SRP INTL 11:20 6.11.2015'.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



### L) SOFTWARE

DMS

<http://www.schneider-electric-dms.com/>

NORDEUS

<http://www.nordeus.com/>

EIPIX

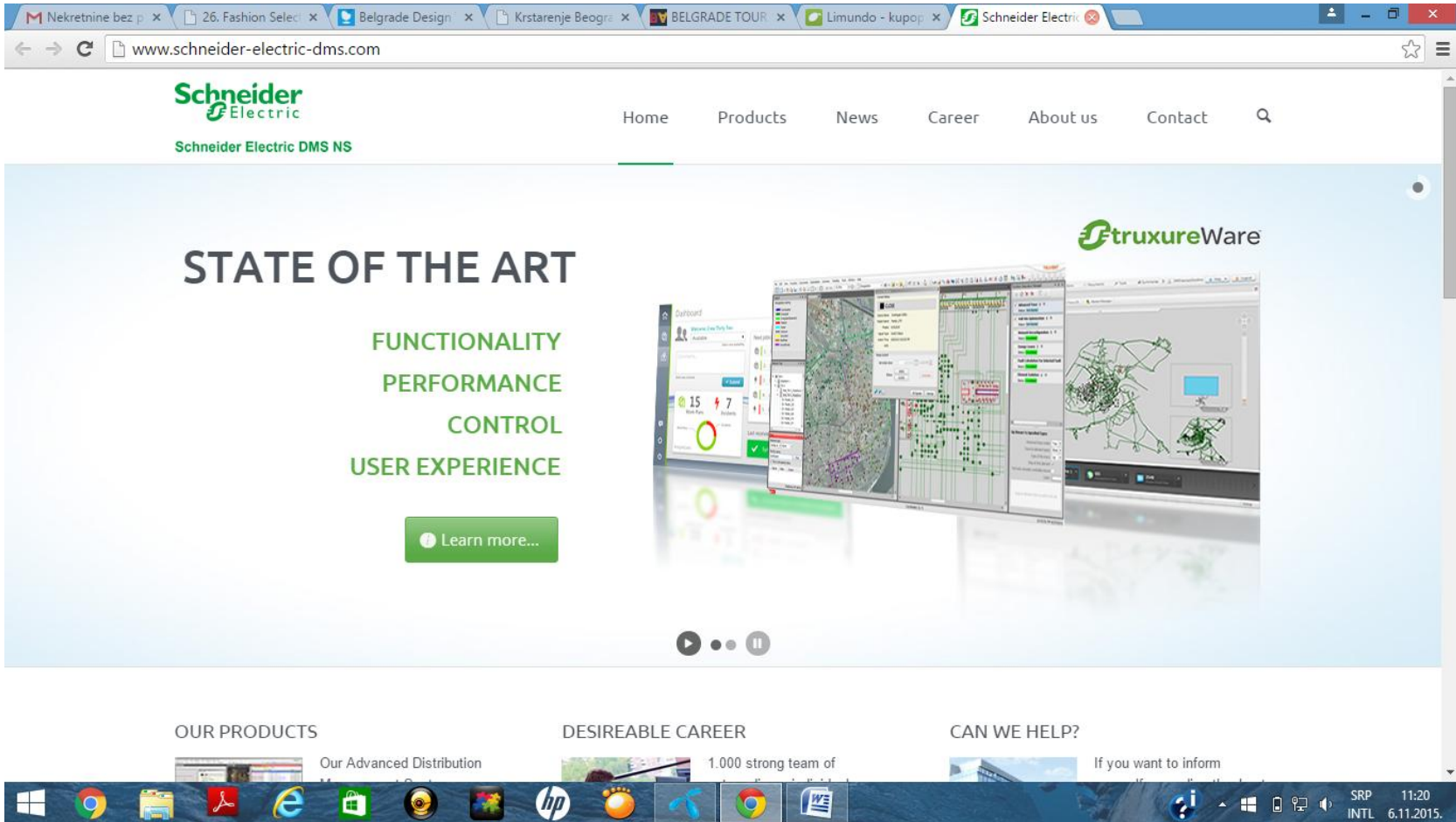
<http://eipix.com/>

DEVANA TECHNOLOGIES

<http://devana.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

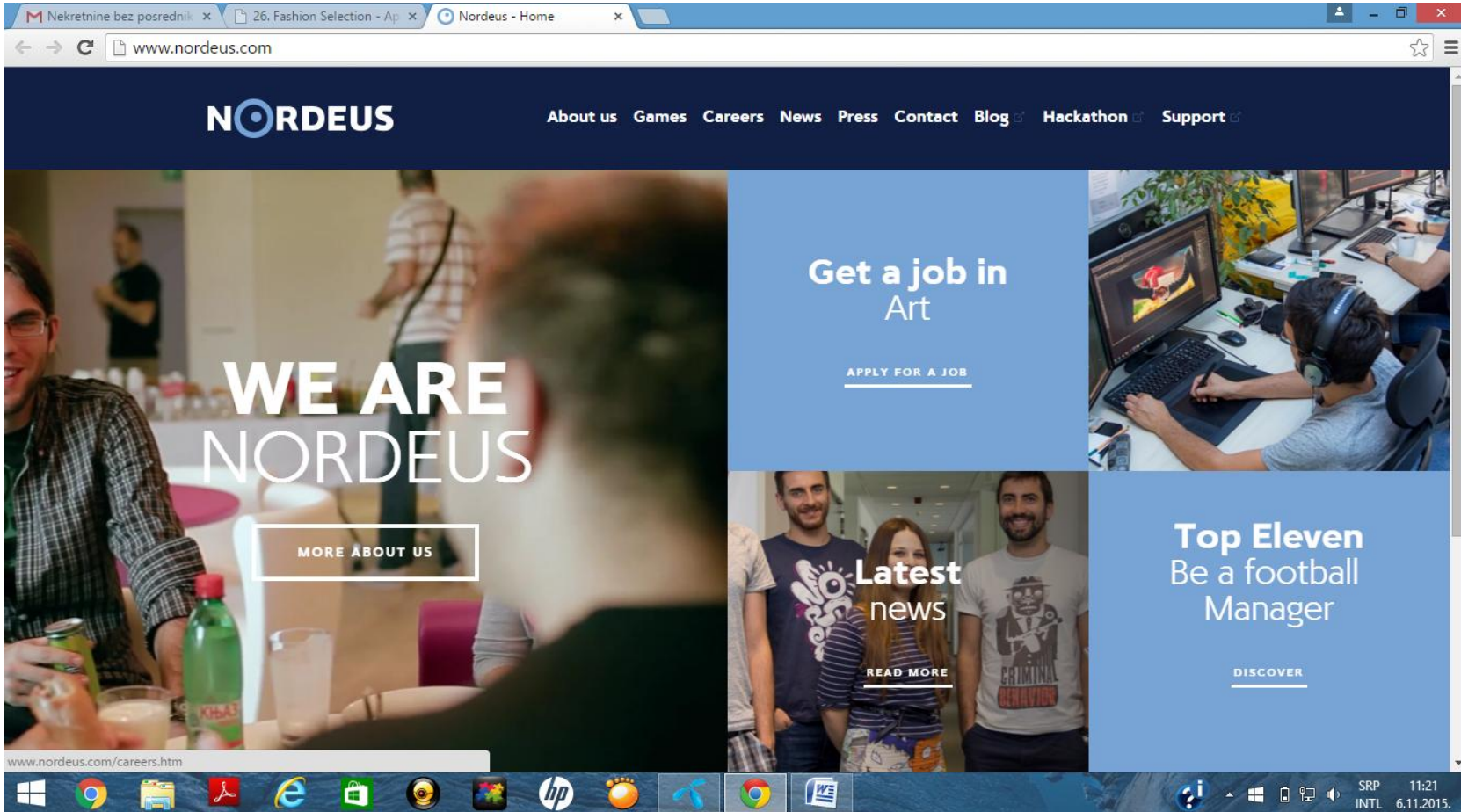
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the Schneider Electric DMS NS website. The browser's address bar shows the URL [www.schneider-electric-dms.com](http://www.schneider-electric-dms.com). The website features the Schneider Electric logo and a navigation menu with links for Home, Products, News, Career, About us, and Contact. The main content area is titled "STATE OF THE ART" and lists key features: FUNCTIONALITY, PERFORMANCE, CONTROL, and USER EXPERIENCE. A large image shows the "EtruxureWare" software interface, which includes a dashboard with charts, a map, and a detailed circuit diagram. A "Learn more..." button is positioned below the text. At the bottom of the page, there are three sections: "OUR PRODUCTS" (Our Advanced Distribution), "DESIREABLE CAREER" (1,000 strong team of), and "CAN WE HELP?" (If you want to inform). The Windows taskbar at the bottom shows various application icons and the system tray with the date 6.11.2015 and time 11:20.

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the Nordeus website. The browser's address bar shows [www.nordeus.com](http://www.nordeus.com). The website's navigation menu includes: About us, Games, Careers, News, Press, Contact, Blog, Hackathon, and Support. The main content area features three prominent sections:

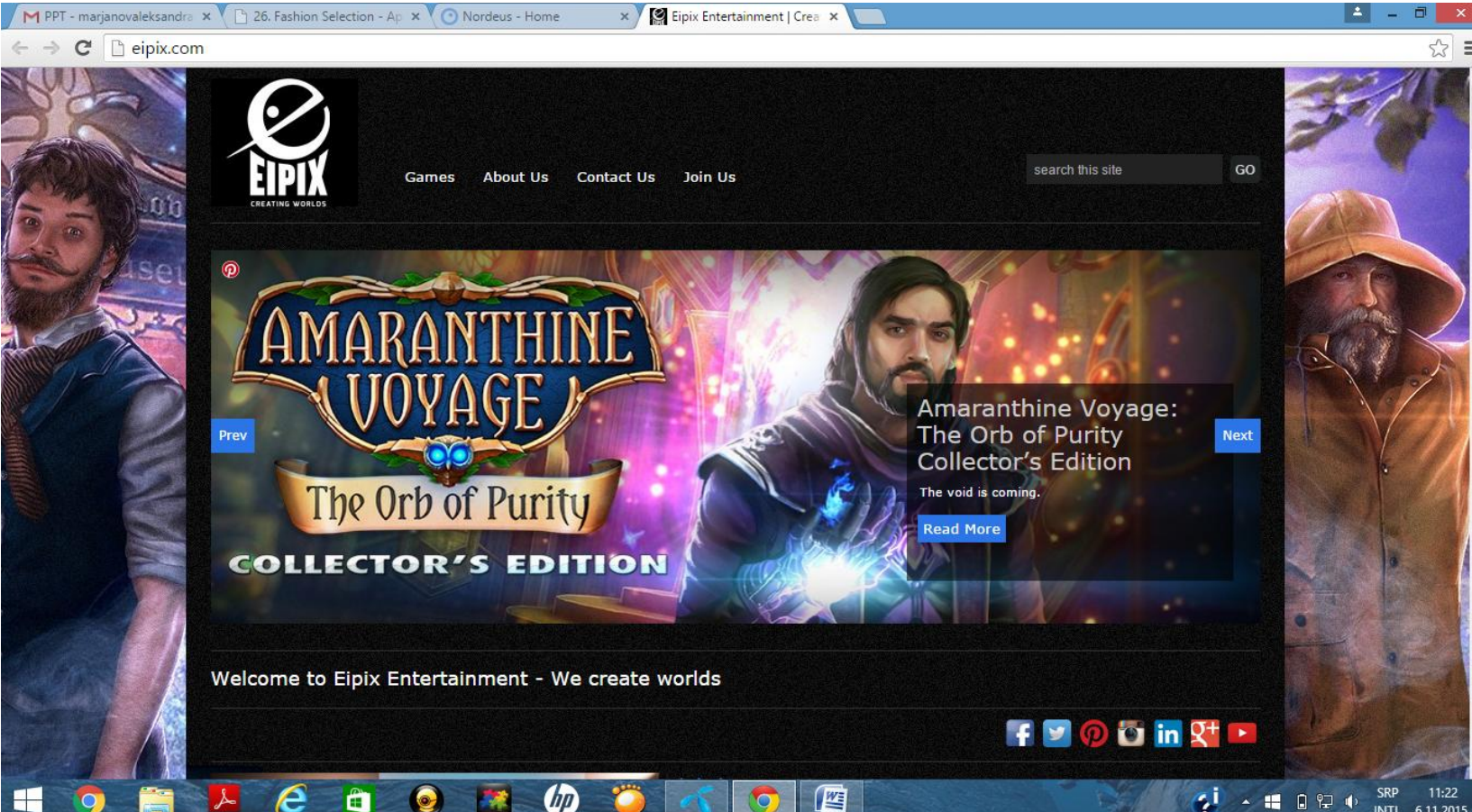
- WE ARE NORDEUS**: A large image of people in a meeting with a "MORE ABOUT US" button.
- Get a job in Art**: A blue box with the text "APPLY FOR A JOB" below it, accompanied by an image of a person working at a computer.
- Top Eleven Be a football Manager**: A blue box with the text "DISCOVER" below it, accompanied by an image of three people.

At the bottom of the browser window, the Windows taskbar is visible, showing various application icons and the system tray with the date 6.11.2015 and time 11:21.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the Eipix Entertainment website. The browser's address bar shows "eipix.com". The website header includes the Eipix logo (a stylized 'E' with a slash) and the tagline "CREATING WORLDS". Navigation links for "Games", "About Us", "Contact Us", and "Join Us" are visible. A search bar is present with the text "search this site" and a "GO" button. The main content area features a large banner for "AMARANTHINE VOYAGE: The Orb of Purity COLLECTOR'S EDITION". The banner includes a "Prev" button on the left and a "Next" button on the right. A text box on the banner reads "Amaranthine Voyage: The Orb of Purity Collector's Edition" and "The void is coming." with a "Read More" button below it. Below the banner, the text "Welcome to Eipix Entertainment - We create worlds" is displayed. At the bottom of the page, there are social media icons for Facebook, Twitter, Pinterest, Instagram, LinkedIn, and YouTube. The Windows taskbar at the bottom shows various application icons and the system tray with the date "6.11.2015" and time "11:22".



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište





# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



### M) START-UP-I I INVESTICIJE

IMPACT HUB BELGRADE

<http://belgrade.impacthub.net/>

BELGRADE VENTURE FORUM

<http://www.belgradeventureforum.org/>

IMPACT HUB BELGRADE

<http://belgrade.impacthub.net/>


START LABS

<http://startlabs.co/>



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



www.belgradeventureforum.org

BgVF BELGRADE VENTURE FORUM

BUY WHY COMPETITION PROGRAM INVESTORS & SPEAKERS PARTNERS ORGANIZATION INFO

INNOVATIONS FOR THE WORLD

BgVF

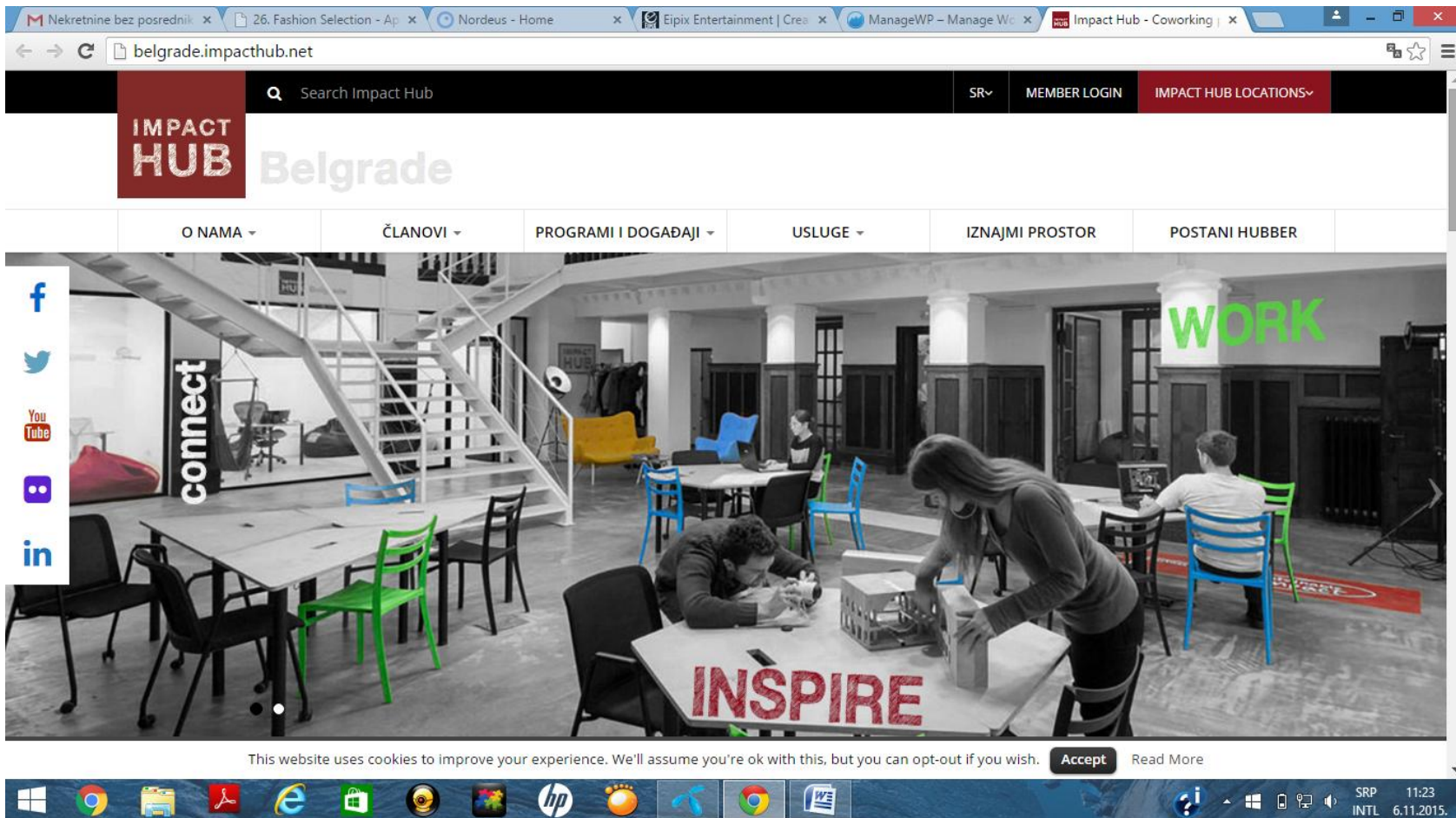
BELGRADE VENTURE FORUM

NOVEMBER 12 - 14<sup>TH</sup> 2015 HOTEL CROWNE PLAZA BELGRADE



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

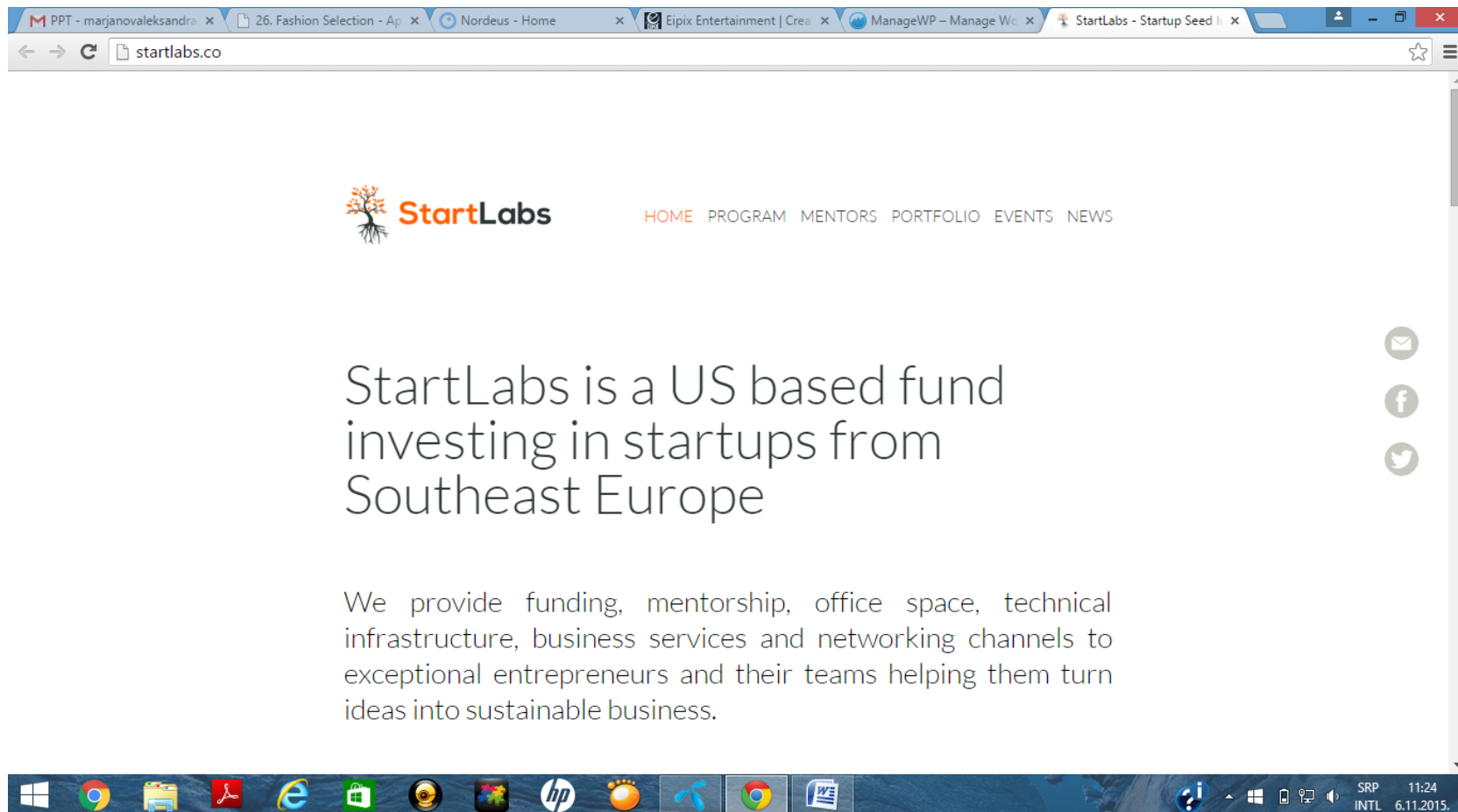
## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window displaying the Impact Hub Belgrade website. The browser's address bar shows the URL [belgrade.impacthub.net](http://belgrade.impacthub.net). The website features a dark navigation bar with a search bar, a search icon, and links for "SRV", "MEMBER LOGIN", and "IMPACT HUB LOCATIONS". Below the navigation bar is the "IMPACT HUB Belgrade" logo. A horizontal menu contains the following items: "O NAMA", "ČLANOVI", "PROGRAMI I DOGAĐAJI", "USLUGE", "IZNAJMI PROSTOR", and "POSTANI HUBBER". The main content area is a large photograph of a modern, open-plan office space with people working at tables. The word "connect" is written vertically on the left, "WORK" is written in green on the right, and "INSPIRE" is written in red at the bottom of the image. A cookie consent banner is visible at the bottom of the page, with an "Accept" button and a "Read More" link. The Windows taskbar at the bottom shows various application icons and the system tray with the date and time (11:23, 6.11.2015).

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window with the URL [startlabs.co](http://startlabs.co). The page features the StartLabs logo, a navigation menu with links for HOME, PROGRAM, MENTORS, PORTFOLIO, EVENTS, and NEWS, and a main heading: "StartLabs is a US based fund investing in startups from Southeast Europe". Below this, a paragraph states: "We provide funding, mentorship, office space, technical infrastructure, business services and networking channels to exceptional entrepreneurs and their teams helping them turn ideas into sustainable business." Social media icons for email, Facebook, and Twitter are visible on the right side of the page. The Windows taskbar at the bottom shows various application icons and the system tray with the date 6.11.2015 and time 11:24.



# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## šansa za razvoj privrede i proboj na svetsko tržište



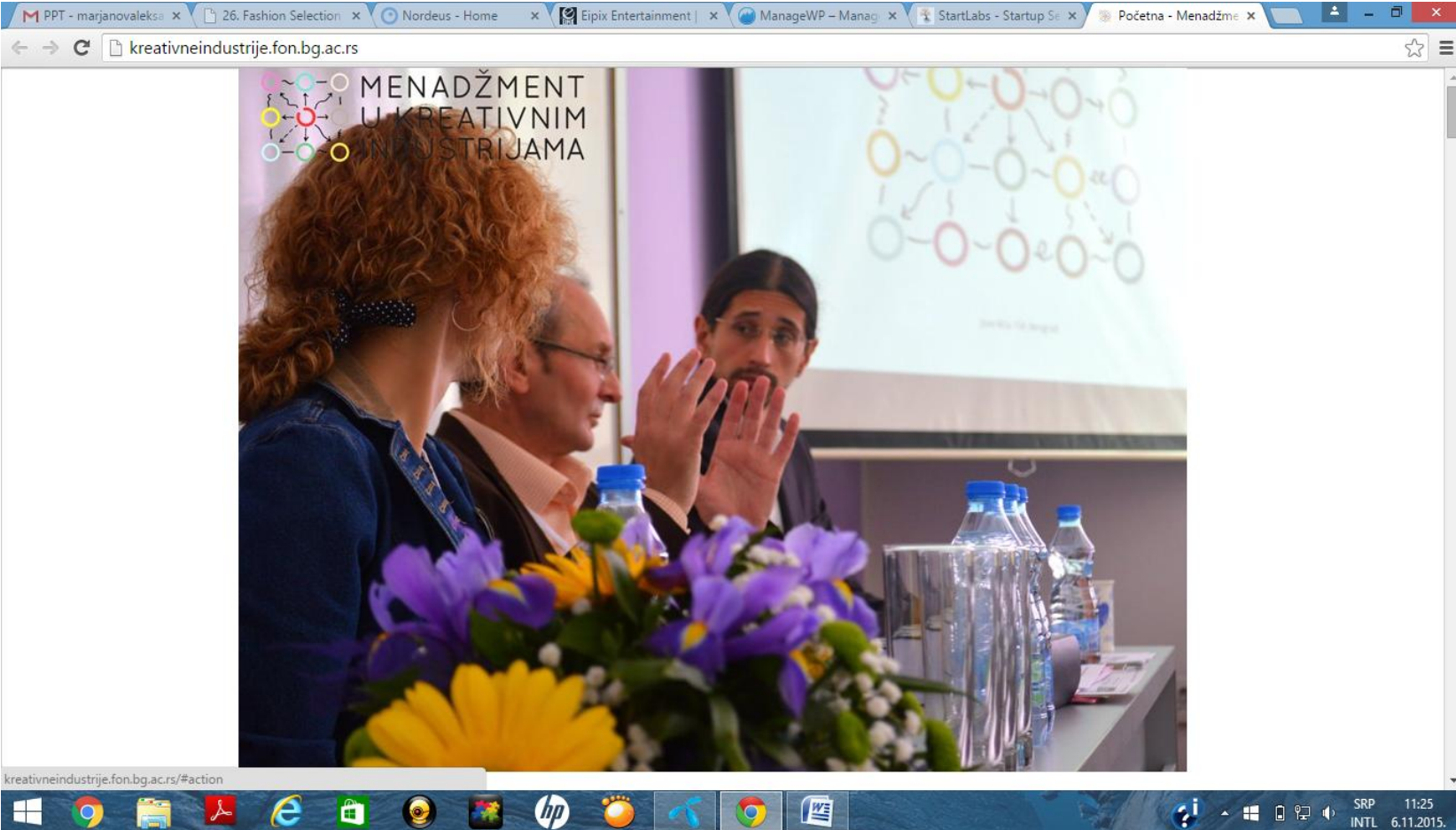
## N) TEORIJA

MENADŽMENT U KREATIVNIM INDUSTRIJAMA - MUKI - FON

<http://kreativneindustrije.fon.bg.ac.rs/>

# INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE

## Šansa za razvoj privrede i proboj na svetsko tržište



The screenshot shows a web browser window with the URL [kreativneindustrije.fon.bg.ac.rs](http://kreativneindustrije.fon.bg.ac.rs). The main content is a video player displaying a presentation slide. The slide title is "MENADŽMENT U KREATIVNIM INDUSTRIJAMA" (Management in Creative Industries). The slide features a network diagram with nodes and arrows. In the foreground of the video, three people are visible: a woman with curly hair, a man with glasses, and a man with a beard who is gesturing with his hands. There are water bottles and a bouquet of purple and yellow flowers on a table in front of them. The browser's taskbar at the bottom shows various application icons and the system tray with the date 6.11.2015 and time 11:25.



X SKUP PRIVREDNIKA I NAUČNIKA



INOVATIVNA REŠENJA OPERACIONOG MENADŽMENTA ZA REVITALIZACIJU PRIVREDE SRBIJE

5 - 6. novembar 2015. godine

KRAJ PREZENTACIJE:

***INOVACIJE U KREATIVNIM INDUSTRIJAMA SRBIJE  
šansa za razvoj privrede i proboj na svetsko tržište***

*Hadži Dušan Kaličanin, TECHNOKRATIA*